

MUAA Chapter Presidents' Conference Call
Meeting Notes
Tuesday, December 1, 2020
5:30 p.m.

Present: Donna Brumfield (Cincinnati, OH Chapter), Larry Crum (MUAA), John Espy, Matt Hayes (MUAA Executive Director), Charles Jones (Honolulu, HI Chapter) Doug Leebler (Southern Coalfields, WV Chapter), Jane McDaniel (MUAA Secretary), Steve Nicely (The Villages, FL), Joe Self (Columbus, OH Chapter), Mikala Shremshock (MUAA President), Kasey Stevens (MUAA), Jessica Wintz-Adams (MUAA Vice President), Barbara White (Raleigh-Durham Chapter and Co-Chair of Chapters Committee), John Gilmore (Atlanta, GA)

Updates from MUAA Staff

- **Impact of Pandemic to Marshall**
 - 505 students on campus; finished semester before Thanksgiving and courses now being completed virtually; less than 200 students expected on campus over holidays; slight bump in COVID cases among faculty, but student cases <2%.
- **Marshall Rising Update – Matt Hayes**
 - Making tremendous progress; up \$2 million since November 1; 84% of goal achieved already this year; complimented development team.
- **New Chapter Development – Kasey Stevens**
 - No new chapter developments but chapters are moving along.
- **Herd @ Home Report – Larry Crum**
 - Very successful; Exploring Marshall series garnered over 1 million views during Homecoming week; had a great virtual Homecoming week and good turnout; lots of positive feedback received. Steve Nicely asked if videos of events could be shared with chapter presidents. Larry will provide a thumb drive with these videos for chapters to view.
 - Will keep the Chapter Presidents up to date on all that will be happening as we move forward. Attendance at these events: Huntington and Charleston were very participatory and at top of the list, but there were lots of participation from other areas of the country. Kasey will share participation data with chapter presidents in their area.

New Business

- **MUAA General Board Meeting Report (October 15) – Mikala Shremshock**
 - Scheduled week before Homecoming to give everyone updates about Homecoming and other activities. Mentioned some of the great things going on at Marshall – new flight school; pharmacy school activities and new PA Program at Marshall. Mentioned student government food drive currently being conducted on campus; encouraged chapters to do something similar to stay connected to campus; good way to remind people that alumni are still very active. Let the Board know if there is any thing the Board can do Matt Hayes

gave an overview and referred chapter presidents to the website to review the minutes.

- **2020-21 Board member Nominations**
 - Barbara encouraged chapters to work on recruiting nominees for MUAA Board positions.
- **Alumni Weekend 2021**
 - Major university sanctioned events will probably not take place in the Spring. Everything in the spring will be conducted on campus pretty similar to how it was done in the fall. No official decision yet but will give it a month or so and make a final decision. Official word expected by end of January.
- **Chapter Financial Reporting Forum – Kasey Stevens**
 - This form is located on the website at: <https://www.herdalum.com/chapter-monthly-financial-reporting> for chapters who do not have a bank account. Doug Leeber asked about MUAA connection with Big Green; Matt indicated that they are one in the same.
- **Enrollment Numbers/Chapters' Assistance with Recruiting – Matt Hayes**
 - Pandemic has had impact on enrollment numbers for next year – looking at dismal numbers and the possibility of faculty, staff and programs being cut. Waiting on additional guidance but want to direct our friends and families to Marshall, placing MU front and center in these new college students' minds. Will be rolled out as soon as we have more direction. In the meantime, please get the word out to family and friends about Marshall.

Other Information:

- Doug Leeber – discussed Marshall Holiday Market which is being advertised on Facebook: <https://fb.me/e/T5Gwuv3G>
- Steve Nicely - reported on Villages; Matt encouraged chapters to continue to engage virtually, but no meetings anticipated on campus next spring.
- Donna – Northern Ky chapter will be transitioning over to new leadership after first of year. Wants to recruit new members; also did fundraiser for scholarship funds – netted about \$1600.
- Kasey gave open invitation to help chapters coordinate virtual game night. Contact Kasey Stevens if interested.
- Barbara encouraged chapters to continue to do whatever they can to connect until we can get back together on campus.
- Virtual presentation at presented by Marshall to feature U.S. Surgeon General Jerome Adams on Friday, December 4: <https://www.marshall.edu/news/2020/11/20/marshall-to-host-virtual-presentation-with-u-s-surgeon-general-jerome-adams/>

Next Chapter Presidents Call: Tuesday, March 2, 5:30 pm

Meeting was adjourned at 6:20 pm.