

**MUAA Chapter Presidents' Conference Call**  
**Meeting Notes**  
**December 2, 2021**  
**5:30 p.m.**

**Message from Matt Hayes:**

- Matt Hayes and Larry Crum were representing MUAA at Herd Holidays so they were unable to join the call, so Kasey Stevens spoke on their behalf.
- Matt wanted to express his gratitude for chapter leaders and all the hard work they have done on behalf of MUAA.
- Incoming Marshall University President Brad Smith is interested in doing a “chapter tour” in the future. Kasey will keep everyone posted as to what that looks like, and when that could happen.
- Larry has accepted a position working for Marshall University Foundation as the Senior Director of Communications and Marketing. This role will allow him to still work closely with MUAA. Congratulations Larry!

**Herd for the Homeless**

- Call to collect hats and gloves for the homeless during the winter months
- Cincinnati/Northern Kentucky Chapter has already done so.
- On campus MUAA swapped swag for hats and gloves during Herd Holidays on December 2.

**New Chapter Development (Kasey Stevens)**

- Martinsburg/Eastern Panhandle, WV: November 13 game watching party; 20 families were present at their first event!
- Myrtle Beach, SC: Great things are happening there!
- New York City, NY: More established group
- Philadelphia, PA: Slower moving but progress
- Northeast US: Slower moving but progress
- San Diego, CA: Interest, no leadership
- Chicago, IL: Interest, no leadership
- Lexington/Louisville, KY: Only one response
- Central California: Twelve alumni in the area but probably will not become a chapter

**Announcements:**

- New President of Marshall University: Brad Smith, Kenova native, Marshall alum, former CEO of Intuit, starts January 1, 2022
- Marshall is moving to the Sun Belt Conference—hopeful for more TV exposure for athletics
- Full board conference call on January 13, where President Brad Smith will host a one hour listening session. Chapter presidents are encouraged to attend this meeting so that you can give input!
- Nominees for Board of Directors Positions are due January 15. Apply online at <https://www.herdalum.com/muaa-board> and then select “Apply”.
- Plans underway for a Marshall Night at the Charlotte Hornets in Winter 2022. Stay tuned for details!
- Alumni Weekend: April 8-9, 2022

**Next Conference Call:** March 1, 2022 at 5:30 PM