

MUAA Chapter Presidents' Conference Call
Meeting Notes
December 2, 2021
5:30 p.m.

Message from Matt Hayes:

- Matt Hayes and Larry Crum were representing MUAA at Herd Holidays so they were unable to join the call, so Kasey Stevens spoke on their behalf.
- Matt wanted to express his gratitude for chapter leaders and all the hard work they have done on behalf of MUAA.
- Incoming Marshall University President Brad Smith is interested in doing a “chapter tour” in the future. Kasey will keep everyone posted as to what that looks like, and when that could happen.
- Larry has accepted a position working for Marshall University Foundation as the Senior Director of Communications and Marketing. This role will allow him to still work closely with MUAA. Congratulations Larry!

Herd for the Homeless

- Call to collect hats and gloves for the homeless during the winter months
- Cincinnati/Northern Kentucky Chapter has already done so.
- On campus MUAA swapped swag for hats and gloves during Herd Holidays on December 2.

New Chapter Development (Kasey Stevens)

- Martinsburg/Eastern Panhandle, WV: November 13 game watching party; 20 families were present at their first event!
- Myrtle Beach, SC: Great things are happening there!
- New York City, NY: More established group
- Philadelphia, PA: Slower moving but progress
- Northeast US: Slower moving but progress
- San Diego, CA: Interest, no leadership
- Chicago, IL: Interest, no leadership
- Lexington/Louisville, KY: Only one response
- Central California: Twelve alumni in the area but probably will not become a chapter

Announcements:

- New President of Marshall University: Brad Smith, Kenova native, Marshall alum, former CEO of Intuit, starts January 1, 2022
- Marshall is moving to the Sun Belt Conference—hopeful for more TV exposure for athletics
- Full board conference call on January 13, where President Brad Smith will host a one hour listening session. Chapter presidents are encouraged to attend this meeting so that you can give input!
- Nominees for Board of Directors Positions are due January 15. Apply online at <https://www.herdalum.com/muaa-board> and then select “Apply”.
- Plans underway for a Marshall Night at the Charlotte Hornets in Winter 2022. Stay tuned for details!
- Alumni Weekend: April 8-9, 2022

Next Conference Call: March 1, 2022 at 5:30 PM