

MUAA Executive Committee Meeting 7-23-2020

Present: Janie McDaniel, Larry Crum, Gail Davis, Matt Hayes, Jimmy Black, Max Lederer, Mendy Aluise, Mikala Shremshock, Steve Wellman, Kasey Stevens.

1. Welcome

Mikala called the meeting to order at 5:30 pm and thanked the executive team for help with Summer Board meeting. Discussion about advantages and disadvantages of virtual meeting. Concern for effect on attendance at future meetings. Only negative is people might not contribute as much. Enjoyed brevity of meeting. Members like that they didn't have to travel and burn a whole weekend. Good information was shared.

2. Old Business

- Minutes from June Executive meeting were shared with the team.
- Financial Report: Mikala shared the MUAA Budget FY21 vs. FY20. Matt gave an update on the financials. It is taking longer than anticipated to update the financials. There is now a new form to send to chapter presidents for recording chapter financials monthly which will be submitted online. This will allow chapter presidents to upload their financial statements. Matt reviewed the new form with the team.
- Events and Activities Endowment fund current balance: \$15,703.48. Fund has reached endowed status and will now accrue interest. Want to continue funding this account with goal of \$50,000 (would provide \$1500-\$2000 annually in interest).

3. Committees

- Mikala presented committees for Jessica Wintz-Adams
 - Chapters – Barbara White
 - Events – Reeves Kirtner
 - Possible book club with events and membership committees
 - Suggested recording thank you videos to send to community members
 - Have students record videos for remote interaction
 - Irv – Technology – Will be hearing more later
- Jimmy Black presented committees
 - By-laws Committee - Steven Wellman
 - Waiting for executive committee to develop agenda
 - Membership committee - Misty Ferguson
 - Misty and Jimmy working on goals for committee
 - Plan for more collaboration with technology and events
 - Matt asked for guidance from this committee achieving better contact information; discussed using My Deals App which will record users; have found that email addresses we have are inaccurate; working to update
- College & Organization Updates
 - Marshall Black Alumni: Donate to Fran Jackson Endowment
 - Mid-Ohio Valley Chapter: Online auction July 16-31
 - Donate to MU Foundation, Inc through Amazon Smile

4. New Business

- Endowment Pledges – Is there a way to track pledge donations from the donation site? Is it privacy protected? Can we track it and get amount if person has pledged? Matt recommended it go to finance. Max suggested Mindy talk directly to Lee Graham (Finance Manager) to determine how to get information on pledge donations.
- Can we get endowment stated on e-receipt as well as on paper copy? Events and Activities Endowment does not show up on e-receipt. Receipt comes from Network for Good; some groups have it and some do not. Matt will check with Griffin Talbot to determine if we can get this added to e-receipts from Network for Good.
- Require donation to Alumni Fund to be MUAA Board member; already require a donation to the MU Foundation to be a board member. Several members suggested that we need to be cautious about this. Would hate to require this of Board members as it would possibly limit our recruitment efforts for the Board. Decision to not make a by-law amendment. Suggestion to send all people who have donated a summary to their donations and designation at end of fiscal year, or send at end of calendar year with an update and options for donating if interested.. Matt will inquire and bring more information back to executive committee.
- Endowment – discussion about what can endowment proceeds be used for. Max indicated it is in the endowment document and clearly states rules. No commitment to reinvest interest at this time.
- Exit Interviews – Mikala shared feedback from members who left the Board. Identified need to contact members prior to end of their term to be sure they know their term is up. Elections are set so that results can be verified at April Board meeting.
- Improvement to selection process – Suggestions from Matt
 - Getting and retaining members should occur internally. Most attention is given to candidates brought from within. Slate of recommended candidates goes before board and other internal committees. Board needs to own, manage and be actively involved in the process. Need to work on increasing diversity and adding value to the Board.
 - Perhaps our Board is too big? Do we need 30 members? Board needs to be more aware of who is running for Board and need more Board involvement in the decision process. Discussion followed as to best way to approach this. Online meetings may improve interest from a more diverse group of applicants if they don't need to travel for in-person meetings.
 - Discussion ensued on size, term limits (2 three-year terms), and getting quality people on Board. Matt likes the way the Foundation does it. Will get those ideas and present to committee at next exec meeting for discussion.
- Nominating committee – Section 5.3B, needs rewording. Refer to By-laws committee.
- Executive committee calls – move November executive committee to December 3.

Meeting adjourned at 6:50 pm.

Respectfully submitted,
Janie McDaniel