

**MARSHALL UNIVERSITY ALUMNI ASSOCIATION**  
Executive Committee Minutes  
May 28, 2020



**I. Call to order**

Max called the meeting to order at 5:30 p.m.

**II. Finance committee report (Matt)**

Waiting on an updated report on the endowment. Expect in June and will notify those who have not participated. Mendy is crafting the message. Close to final April reports. All chapter information has been received. Executive members discussed the appropriateness of sending out a reminder of the endowment. Group agrees that if smartly worded it is still a good idea.

**III. Committee A (Mikala)**

Akia still recovering.

**IV. Committee B (Jimmy)**

Chapters: Louisville is working on startup process. June 2<sup>nd</sup> is the next Chapter call. Kasey has updated logos available for Chapters. Ask the Chapters to let the staff know if they have virtual meetings. Looking for leadership photos.

Technology: creating a custom digital wallpaper for alumni/board members. Working on Teams text reminders.

Events: create a fund raiser event for the endowment fund. Reeves looking for ideas – auction or golf scramble or something else. Find other ways to grow the endowment and not relying on only donations.

**V. Updates from Alumni Office (Matt)**

Return to the office next week on alternating schedules. Auto email to workers that contains a COVID-19 health questionnaire. Once arrive at the office there is a screening and PPE available and directions to physically maintain social distancing. Not holding joint meetings in common areas. Campus is much the same. Summer classes are all online. University staff is currently operating at 25% moving to 50% in a couple of weeks and 75% in a month. 100% for fall term. Classrooms are being spread out.

Kasey: adding more to the new heraldum. Evaluating a self-hosted podcast. Intended audience is not finalized. Mikala suggested involving the Journalism school. Looking for topic ideas. The new chapter in Richmond is ready to proceed.

Larry: next newsletter coming out next Tuesday with many campus topics. The Marshall Magazine publishes June or July. Awards banquet is scheduled for April 10<sup>th</sup>, 2021. Might be held in Foundation Hall. Homecoming is still scheduled but planning is still uncertain. Big Green is selling tickets and assuming a normal event. The 75<sup>th</sup> Plane crash Fountain ceremony is still in planning stages. Events section of the website will include new features for awareness and promotion.

## **VI. Summer Board Meeting (Mikala)**

Matt thought July 11, Saturday was the voted date. It was a close vote. Should we hold another vote? How long should the meeting be? Did people understand what they were voting for? The agenda needs to be enriched.

Ben suggested multiple calls. Long calls are difficult to maintain attendance and participation. Could we do onboard separately? Mikala thinks a separate call for onboard of new members.

Janie and Gail both think July 9<sup>th</sup> Thursday was the selected date.

Matt states new members have received a tentative date of July 11<sup>th</sup>. Thinks this can be adjusted.

Jimmy thinks that having the onboard discussion before first meeting is better.

Makala suggests using July 7<sup>th</sup> Tuesday at 5:30 for new members. July 9<sup>th</sup> Thursday 5:30 PM for the Board meeting. Saturday July 11th for a makeup.

Agenda for the summer Board meeting. Dr Area, Dr Gilbert, SGA President, other suggestion for speakers. Committee explanation, Event schedule, and expectations for the members are potential topics.

## **VII. New Items**

No items

## **VIII. Meeting was adjourned at 6: 25 PM**

Max Lederer	Mikala Shremshock
Jimmy Black	Jessica Wintz-Adams
Ben Sandy	Matt Hayes
Larry Crum	Gail Davis
Kasey Stevens	Janie McDaniel

