

MARSHALL UNIVERSITY ALUMNI ASSOCIATION
Board of Directors Minutes
June 11th, 2020



I. Call to order

Max called the meeting to order at 5:35 p.m.

II. Treasurer's Report

Mikala: 24 of 30 board members have donated to the Endowment. The Endowment balance is \$13,173 of the target \$15,000 (88%). Reminder will be sent this month.

Financials will be available for July board meeting.

III. Committee A Reports

Mikala: Membership producing local area newsletters (stated with Texas) with chapters and alumni staff. Still working on discounts for alumni in all locations. Akia on sick leave.

Steve Wellman takes over as Bylaws committee chair in July. Mark Hayes expressed his farewell There was no update for the Bylaws committee.

IV. Committee B Reports

Jimmy: led the report on these committees.

(Technology): Texting service working.

Reeves (Events): No update. Waiting for the university and other areas to open.

Barbara (Chapters) Held the June chapter call meeting. Raleigh Durham and Albany held virtual meetings. Richmond and NC chapters planning on an event associated with the ECU football game. New Richmond chapter president seeking information on events and processes.

V. Director's report

Matt: Discussed his quality golf outing.

University is seeking to be 100% staffed and open to the public by July 27th. On schedule but some concerns. Some positive cases in Cabell county but no one

passing. Student athletes on campus but taking the necessary measures for personal protection.

Access Development is the new discount company. Emails have been sent so alumni can create individual accounts. Robust program for discounts throughout the country.

Larry: In two weeks a meeting on campus about Homecoming. No theme yet.

Kasey: Progressing on development of a podcast. Send ideas on topics and structure. Today was the first use of “remind me” program for meeting reminders. Please sign up.

Matt: no protests on campus and no other information available.

Kasey: One more meeting with IT to finish up the new heraldum website. Live 1 July and then a slow transition throughout July for new accounts.

VI. New Business

Mikala: Virtual board meeting July 9th at 5:30 PM using Teams. Similar to the April meeting. New members will have a separate onboarding meeting. President Gilbert and Dr. Area will present during the Board meeting. Alumni staff is working to establish Team accounts for the Board members to add more functionality. 60 to 90 minutes for the meeting.

Chapter of the Year was selected - Mid Ohio Valley!

Ben and Max made farewell comments as their roles change.

Max: thank you to everyone who has been on the board and served as an officer during the last 9 years. All of you and the terrific alumni staff have made the Board successful in connecting alumni and helping Marshall to Rise. The future of the University is bright and much of that is due to active alumni!! See you around campus. Go Herd!

VII. Meeting was adjourned at 6:15

VIII. Attendees

Max Lederer	Mikala Shremshock
Harold Sanders	Anna Adkins
Janie McDaniel	Misty Ferguson

Jimmy Black	Gail Davis
Shane Finster	Chad Fisher
Ben Sandy	Doug Leber
Reeves Kirtner	Cathy Ambridge
Steve Wellman	Kasey Stevens
Larry Crum	Paul Jackson
Joe Self	Melissa Blatt
Matt Hayes	