

MARSHALL UNIVERSITY ALUMNI ASSOCIATION
Board of Directors Minutes
May 14th, 2020



I. Call to order

Max called the meeting to order at 5:35 p.m.

II. Treasurer's Report

No update on the Financials was available, 24 of 30 board members have donated to the Endowment. The Endowment balance is \$13,173 of the target \$15,000 (88%).

III. Committee A Reports

Mikala: Membership no updates on membership.

There was no update for the Bylaws committee.

IV. Committee B Reports

Jimmy: led the report on these committees.

CW (Technology): Still testing free text service.

Reeves (Events): No update

Jimmy (Events): No updates, waiting for Health crisis to pass so events can be scheduled,

Jimmy (Chapters) 4 chapters with checking accounts outside the Foundation and need to turn in their monthly reports. Next Chapter call is June 2nd Tuesday.

V. Director's report

Matt: University leadership is discussing a draft return to campus plan, includes an 8 weeks transition, estimated to start after Memorial Day. Plan is for the university to be fully open for students to return for fall semester.

Working chapter development in Columbus, Ohio – 3 to 4 leadership team to start. New Chapter President in Richmond, Va. Working quickly to get started. Louisville chapter progressing.

Barbara White and Raleigh, NC had a Zoom event including Alumni Staff.

Updating the Chapter Handbook.

Developing the June newsletter (Larry is the point).

Website close to allowing registration – end of June. Received feedback on the website from the Board.

In process of contacting new Board members. Welcome letters go in the mail tomorrow. Most have been contacted by email.

VI. New Business

Mikala: Virtual meeting for July. Starting the development of the Agenda, including an onboarding process for new board members. The focus of the meeting is a meet and greet for new members and to find a way to be inclusive for new members. Intent is to use the Teams program for the virtual meeting.

Ben: The Mid-Ohio valley chapter is planning a virtual scholarship event. The goal is \$15K, scheduled for mid-July. 28 students have applied for scholarships.

Gail: should we send another email to remind board members to contribute to the endowment? Mendy will pursue another email.

Does a 365-account help with the Teams process? Matt will research.

Paul: line for donating is 650900 Events and Activities fund, what do we do if we do not reach \$15,000 this fiscal year? Mikala thinks we should send a reminder and reiterated that participation is the most important goal in the current times.

Shane: the new website is really good, Paul and Janie echoed and thanked Kasey.

Shaunte is representing Black Alumni (Harold Sanders is the new president)

VII. Meeting was adjourned at 6:10

VIII. Attendees

Max Lederer	Mikala Shremshock
Jessica Wintz-Adams	Christopher Taylor
Janie McDaniel	Misty Ferguson
Jimmy Black	Gail Davis
Shane Finster	Chad Fisher
Ben Sandy	Paul

Reeves Kirtner	Irv Johnson
Steve Wellman	Dr. Feon Smith-Branch
Shaunte Polk	Mendy Aluise
Mendy Aluise	Melissa Blatt
Matt Hayes	Cathy Ambridge
Larry Crum	