



## **Marshall University Alumni Association Meeting Minutes December 9, 2021**

Call to Order & Welcome

Mikala Shremshock, MUAA President

MUAA General Business

Minutes Review – Dave Collins

Treasurer's Report – Mendy Aluisse

- The quarterly donations report will be available in January for 4th quarter.

Committee A Goals & Reports – Jane McDaniel:

- Barbara White for Chapters:
  - Cincinnati – Herd for the homeless. Hope the move to the Sunbelt conference helps with chapter game watching parties.
  - Chapter of year award to be awarded at the end of January.
- Reeves – nothing new but getting together with staff to start planning for next year.
- Irv – Sign-Up Genius – committee recommends use for future events.
- Wellman – Nominations getting ready for next year. Deadline is January 14<sup>th</sup>.
  - Elections results must be confirmed by March 7<sup>th</sup>.
  - Voting from Feb 14<sup>th</sup> – Feb 25<sup>th</sup>.
- Misty Ferguson - Committee to meet later this month.

New Business:

- December Commencement – Dec 11, 2021
  - Mountain Health Arena is the location
- MU at the Capitol – Feb 8, 2022.
- Alumni Weekend – April 9, 2022 - Clear this weekend on your calendars.
- Board Member nominations due Jan 15, 2022
- Use this web site.
  - <https://www.herdalum.com/muaa-board>
- Make sure that they know they are nominated.

## Alumni Staff Report – Matt Hayes, Kasey Stevens

Matt:

- December 18 Bowl Game against Louisiana.
- More information will be posted soon on the alumni site
- December Sons & Daughters released this week.
- Upward trending in terms of opening.
- Follow MU Alumni on all social media
- Chapters – working with 23 active chapters. Very strong performance.
- 12 Chapters have had recent events – game watching parties
- 6 chapters under development – looking at target markets in the South in light of the SunBelt conference move.
- Larry Crum has taken on additional responsibilities to help out the Foundation. Create more synergies between Alumni Assn and Foundation.
- January meeting President Smith will join the meeting for listening session
- Membership committee:
  - Alumni performance versus peer institutions is comparable per Matt. We will have comparisons versus Conference USA and Sunbelt institutions in the first quarter.

Round Robin – Questions & Remarks

Adjournment

Next meeting January 13, 2022, 5:30-6:30pm ET via MS Teams.

Attendance: Shremshock, Collins, Hayes, Douglas, Smith-Branch, Johnson, Wellman, Freeman, McDaniel, Ferrari, Huff, Bailey, White, Black, Hicks, Profit, Woodrum, Blatt, Aluise, Hamrick, Kirtner, Green, Workman,