



MUAA Board Executive Committee Meeting June 23, 2022 Minutes

Call to Order & Welcome

Mikala Shremshock, MUAA President

MUAA General Business

Attendance & Minutes Review – David Collins

- Will transition minutes to Annette

Treasurer's Report – Mendy Aluise

- Discussed confusion with Annual Alumni Fund
- Endowment fund update
 - Letter to board members to donate before end of FY (June 30)

Committee A Reports – Janie McDaniel :

- No updates

Committee B Reports – Jimmy Black

- Membership chaired by Misty Ferguson:
 - No updates
- By-laws chaired by Steve Wellman:
 - No updates
- Foundation Report – Steve becomes MUAA representative
- Rises Campaign – exceeds \$175Million; 500 more scholarships; 50 new donors; over 54,000 donations. Foundation is changing the onboarding for staff; 124 more gifts than previous years
- Alumni Association – developing new roles and replacement roles

New Business

Summer board meeting agenda:

Larry:

Friday night social – La Familia – 6:30pm reservations. Jimmy needs to know how many people

Invited speakers – waiting to hear back on speakers and tour

Meeting would start at 8AM

New member orientation – do it during the morning

Mikala will create an agenda. Agenda so far:

- MUAA Intro, welcome, mission statement
- MUAA & MUF, Bylaws – Steve Wellman

- MUAA website – minutes, finance reports, donation requirements, attendance requirements, endowment fund – Dave Collins, Annette Green
- Committee & goals review – Janie & Jimmy
- Calendar of Events & Meetings, brochures

Alumni Staff Report – Larry Crum :

- Several departments participated in alumni director feedback
- 33% of donors were first time donors – working on surveys to first time donors

Community Cares Week – over 400 people, 600 + shifts, lots of things around campus got done

- August 26 – celebration of Marshall Rises
- New website – combined alumni and foundation sites – We will see it during the July meeting
- Hotels – exploring deals for the Board meeting
- Orders for Glenn's - you have a week
- Let Larry know that you have an order

Upcoming Dates

Community Cares Week – June 20-25

Summer Board Meeting – July 23

Round Robin – Questions & Remarks

Adjournment

Attendance: Shremshock, Black, Collins, Lederer, Green, L. Hicks, Wellman,