



MUAA Executive Meeting

May 26, 2022

Minutes

- Dave: Minutes to be posted soon
- Board donations haven't been posted yet per Larry. Will be available in July
- Working with Mendy regarding for member donations
- Committee A Reports:
 - Irv & Melissa—championing mentoring program
- Committee B Reports:
 - No updates from Steve
 - Committee Chairs need to establish goals for new members. This hasn't been done as well as it should in the past
- Alumni auditing classes – Lifelong learning program paused during pandemic. \$100 fee provides additional library sources, classes, Marshall book club and webinars
- Restart Marshall book club – recommendation of books by Marshall authors
- Web site revisions – still confusing for some members. North Dakota State University is a model. Very simple to find student records, events, and student activities
- Security breach of the Alumni site – no secure information was leaked
- Summer Board Meeting –
 - New member orientation before board meeting starts early
 - Executive team teaches incoming members how to be new members
 - Max – new people are confused about alumni association vs. foundation
 - 5 or 6 new board members – introduce them in a small way
 - 1 hour break with Committee chairs
 - Break out with new members
 - We will work on the agenda in the coming weeks
 - We would like a Friday night social dinner
 - Sunday woman's brunch – board members & staff involved in the staff
 - Speakers – AD Spears is a speaker target
 - Campus Tours – Pharmacy school, Dorms, Indoor Practice, Art Center, Flight Schools, Engineering – Mikala to work through it
- Larry –
 - \$170M in the Marshall Rises – last minute push in August
 - Next campaign in the works
 - Community Cares week – information coming out next week. 250 people are signed up. Planning to make this an annual event

- Blend Foundation and Alumni web site – ND State and Appalachian State are models. Consultants will make findings and recommendations. Then, we will enter the design phase. Alumni will be able to comment on the options
- Hiring for Foundation – Dr. Area have been reaching to other Alumni Directors that have excelled with other alumni board, e.g., University of Kentucky. Staffing structure will change

- **Upcoming Dates:**

- Community Cares Week – June 20-24
- Summer Board Meeting – July 23

Attendance: Shremshock, Black, Hicks, McDaniel, Green, Collins, Lederer & Crum