



**Marshall University Alumni Association
Board of Directors
Meeting Minutes
May 12, 2022**

Microsoft Teams Virtual Meeting @ 5:30 PM

Join Microsoft Teams Meeting

+1 304-306-8725 ID#: 846 209 033#

Call to Order & Welcome

Mikala Shremshock, MUAA President Jimmy Black, MUAA VP1

MUAA General Business

Minutes Review – Annette Green for Dave Collins

Treasurer's Report – Mendy Aluise

Committee A Goals & Reports – Jane McDaniel

Jane did not reach out to committee chairs

Chapters chaired by Barbara White

Raleigh – Durham Bulls

Cincinnati – Pickle ball

Events chaired by Reeves Kirtner (Not at meeting)

Technology chaired by Irv Johnson

Mentoring project – students want mentoring and contact with professionals. Career center may also be working on this. Perhaps have some panel discussions based on similar fields.

Tech committee may be evolving into something different since technology issues are handled by others more readily.

New officers start in July.

Committee B Goals & Reports – Jimmy Black

Membership chaired by Misty Ferguson

Starting to follow-up on some things discussed in April. Will work on schedule for committee meetings for the upcoming year.

By-Laws chaired by Steve Wellman – not on call and no new updates.

New Business

Alumni Weekend recap

Alumni BoD gear through Glenn's

Summer Meeting – July 23 Shawkey Dining Room MSC

Social dinner Friday night? Yes. Reeves will suggest for where to eat.

Invited speaker requests? Tour requests?

Homecoming – October 29

Hotel reservations

Alumni Staff Report – Kasey Stevens, Larry Crum

Website security

Group photo

Community Service Week

Discussion of Staff Changes

Kasey's Last Meeting

Hiring timeline, input

More aligned with MUF

Round Robin – Questions & Remarks

Adjournment

Next meeting June 9, 2022, 5:30PM EDT, MS Teams

Kasey will send endowment numbers – Over \$15K total

Jimmy - Think about how we can add value to the three groups: Current students, alumni, and Huntington committee

Black Alumni Report

Harold Sanders – starting to plan for homecoming, working on nominations for new officers.

Shaunte Polk – sitting on committee for the Juneteenth along with Huntington and Fair Field committee, intercultural center is now open. Mikala spoke at graduation for Shaunte. This year there is a festival at 6/18 at Ritter Park, that morning at 8:00 am there will be a 5K race run/walk, starts and stops at Ritter Park, taking sponsorships, goal of \$10,000. They will be hosting the Monday before. (Harold and Shaunte know more).

Dr. Feon Smith-Branch teaches a grant writing class. Reach out to her and she can assign a student to help with grant writing. The student writes the grant for the person who contacts them.

Kasey and Larry – Staff Report

The awards banquet was a hit and a lot of compliments.

Updates from the Alumni Office – Looking for new Alumni Director and a replacement for Kasey. The website was down last week due to a hacker. The office is working with Marshall's IT team to prevent future hacking. They do not think any personal information was taken.

18K – 20K opens on the Newsletter. Always looking for ideas for the Newsletter.

Working to revamp the Student Ambassador.

Mikala will soon send an e-mail out on Community Cares Week – First Time – An opportunity to help in person on campus. Sign up for a task and help task: housekeeping, groundskeeping, etc. Deadline to sign up is June 10.

Farmers Insurance is our new partner.

School of Nursing will help with homecoming. Helping alumni get jobs, mental health for nurses, etc.

Recruiting trip happened in Eastern Panhandle – College of Computer Science and Music.

5/13/22 is Kasey's last day. E-mail address will stay the same. Going to Honors College.

Larry now senior director for marketing.

Glen Sporting Goods sale runs through the end of June. Some items can request board of directors' text as well. Can pick up at July board meeting, pick up at store, or mailed to house. Takes about 3 weeks. Prefer people order on-line. Check e-mail.

<https://mualumni22.itemorder.com/shop/category/415458/>

July 23rd is the next board meeting and takes place in Marshall Union Center again. New member first meeting. In person meeting. Interest in dinner at Friday night. Asking for suggestions.

Homecoming – October 29th – Hotel reservations plan to get a block of rooms if there is enough interest.

Tiffany – Asked about the differences between Big Green and the Alumni Association. Suggested we add some additional benefits like a discount at Glen's sporting goods like Big Green does. We may discuss at summer meeting. Database is held by the Foundation and Alumni Association.

Attendance

Jimmy Black

Melissa Blatt

Larry Crum

Misty Ferguson

Bruce Freeman

Tiffany Ferrari
Joyce Harrah
Brian Hicks
Sarah Kemp
Jill Jackson
Irv Johnson
Max Lederer
Jane McDaniel
Brad Profitt
Shaunte Polk
Harold Sanders
Dr. Feon Smith-Branch
Austin Smith
Ben Workman
Jim Woodrum (phone ends 69)
Robert Walkman (phone 67)
Alissa Hamon (phone 09)
Mendy had her baby and is not on today's call.