

MUAA Board Meeting Agenda November 10, 2022



ALUMNI
ASSOCIATION

Microsoft Teams Virtual Meeting @ 5:30 PM

[Join Microsoft Teams Meeting](#)

Call to Order & Welcome

Mikala Shremshock, MUAA President

Zack Kincaid – SGA Alumni Liaison – he is graduating in December, then someone else will take on the role. Discussed newsletter. Student leader of the Game for Homecoming.



Photo courtesy of Marshall SGA Instagram

Student Leader of the Game

The Herd Homecoming Week Student Leader was Callia Yang, a BS-MD student at Marshall University, and member of the SGA Executive Cabinet. Callia was selected as Student Leader of the Week for her efforts in gathering donation items for the Month of Service Initiative in October 2022.

Photo courtesy of Isabella Griffiths

institutions to participate so that we may create a wide impact in every region.

The Month of Service seeks to alleviate various areas of hardship faced by our communities. We hope to address four areas of emphasis: Literacy and Education, Food and Clothing Insecurity, Sustainability and Environment, and Health and Hygiene. The SGA collected over 500 items across campus this month!



Homecoming went well:

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Homecoming Week 2022



Photo Courtesy: Marshall University

Marshall University celebrated their first year in the Sun Belt Conference with a theme of “Fun in the Sun” for Homecoming Week, taking place October 24-29. The university had a week packed full of fun and entertaining events for students and alumni alike, which lead up to the big game on Saturday against Coastal Carolina. The Homecoming Court was more inclusive than ever this year as two students were voted as “Homecoming Royalty”. Annual events included the Unity Walk, Ms. Captivating Pageant, and Picnic on the Plaza!

Homecoming Royalty

On Saturday, October 29th, during the halftime of the Marshall v. Coastal Carolina Homecoming Game, students Calvin Hunter and Neveah Harmon were announced as Mr. and Miss Marshall! Pictured to the right (L to R) Isabella Griffiths, Brad Smith, Calvin Hunter, Neveah Harmon, Alys Smith, and Zack Ihnat.



Photo courtesy of @marshallu
instagram

Calvin proposed to his longtime girlfriend on the field after the crowning ceremony.

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Provost's Student Advisory Council



Photo courtesy: The Office of the Provost

Marshall University Provost Dr. Avinandan Mukherjee and Chief of Staff for Academic Affairs Glenn Midkiff hosted the Provost's Student Advisory Council meeting on Tuesday, November 1st, 2022. The Provost's Student Advisory Council is an opportunity for Marshall students to meet with the Provost, voice their concerns, and help formulate new strategies to address a wide range of academic affairs at Marshall University.

Upcoming Events: November 2022

Memorial Fountain Ceremony



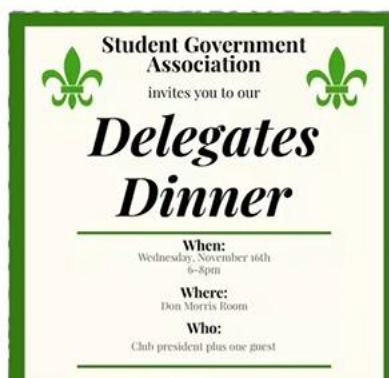
Marshall University will hold the Memorial Fountain Ceremony on Monday, November 14th, 2022 at 12pm. The annual event is held to honor those lives lost in the 1970 plane crash through the ceremonial 'turning off' of the fountain. SGA President Isabella Griffiths and Vice President Walker Tatum will speak at the event, as the Marshall University Student Government Association has historically been involved in the planning of the fountain ceremony.

Photo courtesy of marshall.edu

House of Delegates Dinner

The Student Government Association will be hosting a House of Delegates Dinner on November 16 at 6:00pm. The dinner is an effort to promote collaboration between clubs, teams, and organizations on campus.

Photo courtesy of Marshall SGA



MUAA General Business

Minutes Review – Annette Green

October meeting minutes should be completed by November 14 and posted to the website.

Treasurer's Report – Dave Collins For the Month of October:

10/31/2022

Beginning corpus 10/1/2022	\$26,457.48
Additions	\$ <u>377.00</u>
Ending corpus	<u>\$26,852.48</u>

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Additions are from 7/1/2022-10/31/2022 including 40 gifts from 16 unique donors.

Total additions fiscal year to date are \$1,211.00.

Committee A Goals & Reports – Jane McDaniel

Chapters chaired by Barbara White

Handbook – Expecting to have information on website rather than a hard cover handbook

Chapter President Meeting – December 6 at 5:30 – 6:30 is the next meeting.

Not much has changed since we were at the board meeting in October. The foundation is planning to meet with groups of potential members in various areas to start new chapters and working with development officers in those areas to coordinate efforts. Matt James or Larry Crum may have an update as to which chapters have been contacted since we last met.

The Raleigh Durham hosted a networking/social event last Sunday (November 6) at a local brew yard (Bow Strings), and we had a decent turnout. There were a few new people, including Becca Hayes who is on the Board of Directors, who recently relocated to Raleigh area. It seems that some of the new people saw our Facebook ad and that's how they knew we were doing this. We're also talking about changes to leadership roles in the chapter.

Raleigh has 4 board members currently

Events chaired by Reeves Kirtner

Homecoming recap

Alumni Weekend!

Made about \$370 that can go back into our events fund. Very successful.

Need to get nominations in for our big awards by April 1 meeting. Nominate someone at herdalum.com/nominations: Distinguished alumni, distinguished to Marshall, Community Achievement, Distinguished young alum (35 or younger). Deadline for nominations is January 1. Award winners must come to Huntington to get the award at the April 1 meeting.

Mikala won the 5K!

Technology chaired by Irv Johnson

Website

Teams access

Will get back to increasing the use of LinkedIn the future.

Committee B Goals & Reports – Jimmy Black

Membership chaired by Misty Ferguson

Book club?

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Financial education?

No updates currently

By-Laws chaired by Steve Wellman

Who has a copy of word document? Casey used to keep this but Mikala asked Matt if he could provide a Word version of the document.

Voting timeline will be discussed at next executive meeting and presented to board in December
Nothing to report on constitutional bylaws. They were amended at October meeting.

Foundation & Alumni Report – Matt, Larry, Ron

Survey results & discussion

Rebecca Stephens is Director of Events and Public Relations. Been in the job for almost a year.

Vince Karely (keynote speaker) Son of coach who died in plane crash.

Feb 1 is Marshall Day at the Capital. May schedule a dinner the night before.

Matt James shared the following Alumni Relations information with the Board during the meeting.

ALUMNI RELATIONS

2022-2023 PRIORITIES

• CHAPTER DEVELOPMENT & CULTIVATION

- Foundation Proposal
 - 2-3 Calls before January
 - Louisville
 - Southern Coalfields
 - Houston
 - School of Pharmacy
- Plan out schedule of calls for remaining “active” chapters & prospective groups with President Smith & AD Spears for January-March 2023
 - Strengthen relationship with Big Green/Athletics***
- **AFFINITY GROUPS*** (Still need to develop Plan of Action)**
 - MUBA
 - School of Nursing
 - Physical Therapy
 - Student Body Presidents & VP's
 - Families of the 75

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- **REFOCUS ON OUR MU ALUMNI ASSOCIATION**
 - Create MUAA Teams Database w/Brian, Ben, Larry
 - Irv & IT Committee (ownership/maintenance)
 - Review Survey Feedback & Implement Plan of Action
 - Executive Committee
 - TOP 3: Communication, Purpose, Impact
 - Membership Onboarding Process
- **REIMAGINING EVENTS & SPONSORSHIPS**
 - Homecoming 2023
 - Pre-Commencement Event
 - Class Reunions
 - Prospective \$\$\$: United Bank, Mountain Health Network, Dutch Miller
- **ENGAGING YOUNG ALUMNI**
 - Student Alumni Ambassadors
 - The MARCO Mentoring Project
- **ACADEMIC AFFAIRS & UNIVERSITY INITIATIVES**
 - International Alumni
 - Upworks Freelance Partnership
- **DAY-TO-DAY SUPPORT**
 - Alumni Phone/Email Inquiries
 - University Community Inquiries (data, support, events, etc.)

Adjournment

Upcoming Dates

Fountain Ceremony – November 14, 12 PM ET at MSC or marshall.edu/neverforget

Next virtual meeting December 8, 2022, 5:30-6:30 PM ET via MS Teams.

Winter Commencement – December 10, 2022

Marshall Day at the Capitol –

Alumni Weekend – March 31-April 1

Next on-campus meeting March 31, 2023.