



MUAA Summer Board Meeting Minutes
August 11, 2022, 5:30 PM
Microsoft Teams Virtual Meeting

Call to Order & Welcome Mikala Shremshock, MUAA President MUAA

General Business

- MUAA General Business Minutes Review & Approval – Annette Green
 - Minutes will be posted on the website prior to the September meeting
 - 24 attended August 11, 2022 meeting
- Treasurer's Report – Dave Collins
 - \$28,994.90 is balance as of the end of May, 2022
 - \$592.05 available for MUAA to spend to attract new alumni members.

Campus & Foundation Updates

Isabella Griffiths (MU Student Representative) and Walter Tatum (Student Body Vice President) – Want to start an alumni mentorship program. They suggested two separate programs, one locally based and would begin by the mentor and mentee getting acquainted with one another. The second program would focus on pairing an alumni member with a junior or senior who is obtaining a degree in the same field as the mentor. Isabella Griffiths griffiths5@marshall.edu Walker Tatum tatum8@marshall.edu

There will be a blood drive in October: Bleed green or Bleed blue (Marshall vs WVU)

Committee A Goals & Reports – Jane McDaniel

- Chapters chaired by Barbara White Chapters
 - Will start working more closely with the Foundation Staff, Barbara will meet with Joe Allwood. A gift officer will be paired with the chapters. May have chapter scholarships, increasing face-to-face and/or virtual Marshall people with chapters.
 - Chapter President Meeting (September 26). Chapters can start now by finding out the education/professional background of current members.
 - Chapter Handbook revisions – Will not do a major overhaul at this time. Adding Phys Therapy, Nursing, etc.
 - Ron Area announced there will be an Alumni Baseball game at 2:00 September 28
- Events Committee chaired by Reeves Kirtner Homecoming Event
 - Friday before Homecoming event (October 28) – Thundering Herd Stampede, starts at 6:00, several local restaurants, \$100/person, or \$180/couple. Will receive a drink and appetizer at each place. Marshall Café, Sip, and others, Maximum people 50, Minimum 20, may be used as a fundraiser. Committee will try to get sponsorship to reduce costs per person and couple.
 - Homecoming – office judging, parade, picnic on the plaza, 5K, and alumni tailgate. Need volunteers for all. Sign-up Genius will be used for the various event volunteer sign-ups.
 - Fun in the Sun is the theme since we're joining the Sun Belt conference.

- August 26 Thundering Herd Rally all teams and Marching Thunder to welcome new students.
- Technology chaired by Irv Johnson
 - Looking for someone with knowledge on Discord, mainly used as a way for gamers to interact. Ekklesia 360 (E360 ChMs) was suggested from tech committee as other option, but this appears to be church focused.
 - Text messages need to be sent out to the board. Irv to work with Larry on this.
 - Ron Area announced that they are in the second phase of website design. Board needs to review the website at some point in the future. The website will replace the alumni and foundation websites.

Committee B Goals & Reports – Jimmy Black

- Membership chaired by Misty Ferguson
 - Lifelong learning, better incentives for Alumni – email address, discount on software – No updates at this time
- By-Laws chaired by Steve Wellman
 - Proposed changes, a meeting is scheduled for next week with the foundation to try to coordinate and come up with a definition of an active alumni meeting. Foundation is focusing on active alumni (someone who donated in the past year). Perhaps change this to donor instead of active alumni.
 - Also updating the bylaws for the timelines

New Business

- Homecoming - Larry was not on the call. Mikala will ask about hotel reservations for homecoming.
- Invited speaker requests – send e-mail to Mikala for invited speaker suggestions or things we want to see.
- Host picnic on the plaza
- Board meeting on Friday (October 28) will be about 4 hours in length

Foundation & Alumni Report

- Ron Area: Cancelled Marshall Rises due to COVID concerns. Cabell county is still a red zone. They will \$176.8M is total amount reached. “Thank a donor week” is upcoming.
- Exec Director search – started with 28 candidates, 13 are Marshall graduates, 4 that are the top candidates, will narrow down to 1 or 2 and then consult with the alumni board within a couple weeks. Wants to get someone hired by end of September.

Round Robin – Questions & Remarks