

MUAA Board Meeting Agenda

September 8, 2022



Microsoft Teams Virtual Meeting @ 5:30 PM

[Join Microsoft Teams Meeting](#)

Call to Order & Welcome

Mikala Shremshock, MUAA President

MUAA General Business

Minutes Review – Annette Green

Meeting notes from July and August have been posted to the website.

Treasurer's Report – Dave Collins

Corpus balance in Events & Activities endowment:

6/30/2022 \$25,641.48 Market \$27,906.72

8/31/2022 \$26,200.48

Added Jul & Aug \$559.00

Additions to endowment:

July \$135.00

Aug \$424.00 (9 donors 2 are former MUAA BOD, and 7 current)

Total \$559.00

Generally, the matching contribution will follow the initial gift, unless the matching company precludes that. We will be on the lookout for the match.

New fiscal year started July 1

Walker Tatum (Student Body Vice President) – Jack Kelly will attend our meetings in the future.

They started student leader of the week, spotlight a leader at each game, Alumni Mentoring program working with Provost about this to try to get a pilot going, Walker is the chair of the Fountain Planning committee. Alumni interested in the mentoring program should reach out to Walker.

Ways for alumni to donate especially those coming for homecoming: food pantry and thrift store, Local alumni may be able to mentor students.

Committee A Goals & Reports – Jane McDaniel

Chapters chaired by Barbara White

Chapters Handbook revisions

Adding Phys Therapy, Nursing updates

Chapters had a meeting on Tuesday and had 4 presidents at the meeting, Joe and Larry also attended.

- Discussed a new way to manage chapters and help them grow to include activities other than game watching.
- Joe noted that he has attended 14 chapters meetings so far. He wants to incorporate the university, foundation team, and Big Green leadership to work together to help build

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memberships. They want to emphasize fundraising, scholarships, job opportunities, and the mentoring component.

- Still working on the handbook, they expect to have it ready by the end of the calendar year. There is a copy of the handbook online.
- Foundation has sent out e-mails to chapter members in Raleigh, but some members did not receive the e-mail (Annette Green)

Events chaired by Reeves Kirtner

Homecoming Event

- Wants the roster for Events Committee so he can get people signed up to help with the events.
- Need to check with Reeves about particulars.
- \$60/person for the Stamfeed
- Sponsored by Jenkins – Steve Wellman \$1000.00 sponsorship
- Larry said they would create an Eventbrite ticket for people to register for the stampede event.

Technology chaired by Irv Johnson

Discord update is used in the gaming community as a way to communicate. This will likely not be a good option for our needs.

Website improvements

Website updated – Larry Crum

[CLICK HERE](#) to view the website design. Right now, there are two websites Foundation and herdalum.com.

This [link](#) will take you to the homecoming page for alumni.

Text reminders – appears to be working for some members.

Committee B Goals & Reports – Jimmy Black

Membership chaired by Misty Ferguson

Lifelong learning

Better incentives for Alumni – email address, discount on software

Misty announced that there is a new chapter in Lexington, KY

By-Laws chaired by Steve Wellman

Change of “annual meeting” in Bylaws election section

Change of “active alumni” labels and definitions TBD

- Date changes to get votes tallied for board membership
 - Expect an update by the next board meeting.
- Working with the foundation on definitions of alumni members.

New Business

- Homecoming (Look for e-mail from Larry Crum entitled, “Marshall Homecoming 2022 Info”)
 - Hotel reservations: We have arranged for a block of hotel rooms at the **Fairfield Inn & Suites** for Friday and Saturday night of Homecoming weekend. If you plan to take advantage of these special rates and secure a room, you have until **October 18** to do so. Below is the information on the hotel and how to book a room.

Fairfield Inn & Suites

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536 Kinetic Drive, Huntington, WV 25701

(304) 696-8777

Room: \$169

[CLICK HERE](#) to book your room or call and let them know that you are with the MUAA Board of Directors.

- Invited speaker requests - Provost Dr. Avi Mukherjee
- Board meeting on Friday (October 28) – Picnic in the morning (starts at 11:30) and then the meeting.
- Game time will not be announced until 2 weeks before the game, tailgates starts 3 hours before the game
- Parade and bonfire on Thursday night (October 27)
- Office judging
- 5K at 8:00 am
- Sign-up genius should be next week

Foundation & Alumni Report – Larry Crum

- Interviews have been scheduled
- Selection criteria? Updates?

Executive Director Search – Ron Area

- There are 9 qualifications associated with the job description
- This position is an employee of the Foundation
- Full diversity of candidates they would receive.
- Very close to being able to identify the new director.
- Currently down to 3
- EC will review the final choice not the final 3.
- 4 selection criteria: A Marshall Grad, min 5 years' experience in management, experience of alumni or university program, a good speaker.

Next meeting October 28 in Huntington

Reeves shared a photo of the glasses Marshall Stampede people will receive.

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- **Round Robin – Questions & Remarks**

- **Adjournment**