

MUAA Board Meeting Agenda

February 9, 2023



Microsoft Teams Virtual Meeting @ 5:30 PM

Call to Order & Welcome

Mikala Shremshock, MUAA President

MUAA General Business

Minutes Review – Annette Green

- November 17, 2022 – EC Alumni Meeting Minutes submitted by David Collins
- December 8, 2022 – Alumni Board Meeting Minutes submitted by David Collins

Treasurer's Report – Dave Collins

Day of Given April 26-27. Want to reach \$30K, close to that now.



General Committee Overview & Discussion

Committee A Goals & Reports – Jane McDaniel

Chapters chaired by Barbara White (Absent)

Reconnecting with chapter presidents

See Matt's Report later in Meeting Notes

Events chaired by Reeves Kirtner

Alumni Awards – Winners were announced in Larry's e-mail today. They notified the winners this week. Event is April 1, Foundation Hall, Reception at 6 and Dinner at 7:00, Will send out a notice for members to volunteer. Space for one Board member and 1 guest. Will have to limit the number of people who sign up due to limited space.

Board social

Tech & Social chaired by Irv Johnson

Website

Teams access – no issues with Board members getting in tonight except but Matt appears to be the only person who can let people in. Can we modify those privileges?

LinkedIn – continue to support the Marshall Alumni account by commenting and reposting items of interest.

Committee B Goals & Reports – Jimmy Black

Membership chaired by Misty Ferguson

Podcast

Lifelong Learning and Continuing Education meeting with Matt to discuss.

Discussed auditing courses must be 65 or older and a WV resident.

Marco Project (mentoring)

Meeting next Thursday at 5:30

By-Laws chaired by Steve Wellman

MUAA Board Meeting Agenda

February 9, 2023



Executive Committee nominations – has completed the nominations, we have several contested positions this year, will have a secret ballot at the March meeting. Floor nominations at the March 31st meeting. Several people will have expired terms, Mikala will notify these people.

Voting timeline – submissions due March 15, 2023

Alumni Staff Report – Matt & Larry

- Requested that people say their name and office when speaking for those who do not have video
- Foundation members will join starting next meeting
- Day at the Capital, Marshall was well represented. Campus Carry was a hot issue. Larry, Matt, Rebecca made this event a success.
- The Greater Kanawha Chapter is trying to expand
- Alumni Chapters – Feb 13 is next meeting.
 - Meeting with Chapters Committee
 - Larry will prepare a visual representation of their plans for chapters
 - Process from interest to active chapter
 - Current handbook being shared and will be updated
 - Will prepare an updated report for March as to which new chapters are joining
 - Southern Coalfields Chapter raised thousands of dollars in one night with a fundraiser
 - President Smith will have a listening tour with WV high schools

MUAA Board Meeting Agenda February 9, 2023



ALUMNI
ASSOCIATION

Matt James presented Alumni Relations February 2023. Slides from his presentation are provided here:



- **The Herd's Charleston Takeover...**

- Statewide "Universities United" Reception
 - Capitol Club Relaunch/Greater Kanawha Valley Tennis Tourney
- MU Day @ Capitol -- Largest Turnout Ever!

- **Alumni Chapter Updates & Development**

- New Chapter Interest: Bluffton, SC & Denver, CO (Thanks Cole/Ethan)
- ***NEXT STEPS: Cultivation Calls w/President Smith & Athletics***
- Southern Coalfields -- "Roaring 20s" Dance Fundraiser (Thanks Nate)
- Eastern Panhandle -- 2023 Brainstorming/Planning Session
- Mid-Ohio Valley -- Upcoming Visit (Thanks Danny)
- Chapter Presidents Meeting -- 02.13.23

- **MUAA Board**

- Military/Veteran, Lifelong Learning, Podcast Initiatives
- Upcoming Elections & Awards



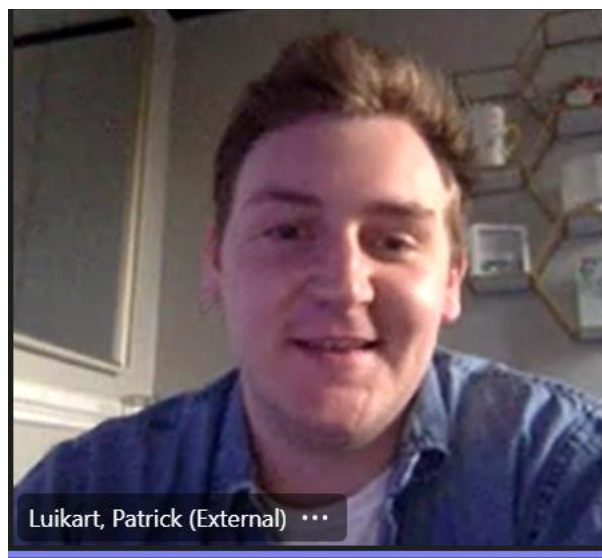
MUAA Board Meeting Agenda

February 9, 2023



ALUMNI
ASSOCIATION

- **Big Green Partnership**
 - Coaches Tour -- May/June 2023
 - Sun Belt Basketball Tourney
 - Columbus Alumni Opportunities
- **Woodlands**
 - Marshall Mondays
 - Emeritus Club
 - Ongoing Sponsorship
- **Young Alum Engagement**
 - Alumni Ambassadors (SGA Liaison) & 40 Under 40
- **MU Community Cares Week**
 - May 23rd - May 26th
 - ***NEED FOUNDATION TEAM INVOLVEMENT!***



Patrick Luikart – Student Body Representative/Liaison:

Green Bandana is on an on-going basis, tries to fill the gap in mental health uses, encourages people to support each other, offers two training sessions to be proactive, first training held yesterday.

Black History Month – 2023 Black History Poster, featured Dr. Leonard White, Black Contributions to American Life in History, Providing more information in the Newsletter

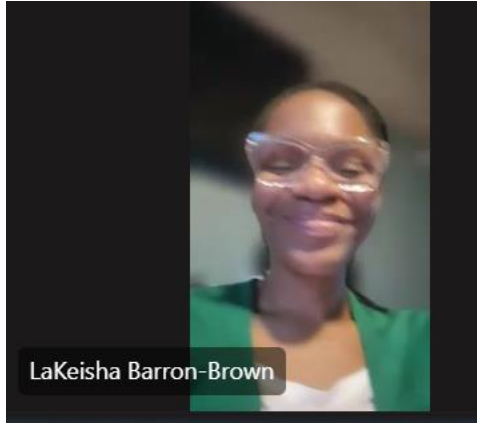
MUAA Board Meeting Agenda

February 9, 2023



ROTC Townhall on Valentine's Day – Support for veterans

Sustainability Club is working to make sleeping mats to homeless citizens out of plastic bags. Drive ends Feb 24.
Sustainability peer mentors – trying to get more students involved.



MUMBA

Alumni Roundup – Virtual – Giving back to the students going to school. Decade challenge, gain knowledge of who is out there and bringing money back to Marshall. Will be advertising for the scholarship during Alumni weekend.

Adjournment

Upcoming Dates

Next virtual meeting March 9, 2023, 5:30PM ET via MS Teams

Alumni Weekend – March 31-April 1, 2023

Next on-campus meeting March 31, 2023

Spring Commencement – April 29, 2023

- Nominations for board due March 15
- Nominating Committee reviews nominees Mar 20 – April 14
- Elections April 17-30
- 1 week to review (May 1-5)
- Notify elected board members and confirm attendance at July meeting
- Notify board members of elected slate by May 8
- Vote at June 8 meeting