

MUAA Executive Meeting

AGENDA

June 22, 2023

Microsoft Teams Virtual Meeting @ 5:30 PM



Call to Order & Welcome

Mikala Shremshock, MUAA President (for 8 more days)

MUAA General Business

Attendance & Minutes Review – Annette Green

Still working on the meeting notes. Expect them to be done by the end of the month.

The April meeting minutes will be presented at the July meeting.

Treasurer's Report – David Collins – Not in attendance. June 30 is the end of this fiscal year so it's the last chance to donate for this year. The alumni board cannot contact people who have not donated to the endowment fund.

Executive Director Report – Matt James

Matt James was not at the meeting, but Larry Crum provided an update on the website (see his e-mail from today). Herdalum.com is still current but will go away at the end of the month and will redirect to the new site.

Information provided by Larry Crum regarding website:

We are excited to announce that the new Marshall University Foundation and Alumni Association website www.formarshallu.org is now live!

While the website will not be publicly announced until July, we wanted to provide members of the board with a first look at the site and all that it has to offer. This all-new joint site will create opportunities for all members of the Marshall community to stay engaged, which is at the core of our commitment to advancement.

Maintained internally by the Foundation and Alumni staff, the site will be an ever-changing platform for the latest news, events, updates, and stories about who we are and what we do. Additionally, we have combined all our social media platforms on Facebook, Twitter, and Instagram into one home for Marshall philanthropy and alumni engagement located at @ForMarshallU.

Specific to members of this board, you can still access all important board documents and reports by visiting the website www.formarshallu.org and selected "alumni board" under the WE ARE... menu. From there you can click on the board member login button and proceed as normal. The new password for accessing this portion of the site is **HerdAlum@formarshallu**

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Committee A Reports – Janie McDaniel

- Chapters chaired by Barbara White
 - Chapters meeting met last week. There was a lot of engagement from those who attended the meeting.
 - Barbara is remaining as Chapters Chair
- Events chaired by Reeves Kirtner
 - No updates except Homecoming is Super Marco theme and there will be a combined tailgate with Black Alumni Association
- Technology chaired by Irv Johnson – No updates since Irv was not at the meeting.

Committee B Reports – Jimmy Black

- Membership chaired by Misty Ferguson
 - Misty moving to Secretary.
 - No updates on membership
 - Discussed what the committee's purpose is since some of the same activities the committee is doing are being done by other committees and the Foundation.
- By-laws chaired by Steve Wellman
 - Voting results – No updates

Transition

Exec Team transition – Onboarding – likely first part of meeting

July Meeting agenda

Matt James is preparing the July agenda.

Jimmy Black is making arrangements for food and drinks.

At this meeting we will discuss plans for next year

There is a hotel block at The Delta for this meeting.

Round Robin – Questions & Remarks

Adjournment

Next meeting – July 29 on campus