

MUAA Executive Meeting

AGENDA

June 08, 2023



Microsoft Teams Virtual Meeting @ 5:30 PM

Call to Order & Welcome

Mikala Shremshock, MUAA President

MUAA General Business

Attendance & Minutes Review – Annette Green

Still working on the meeting notes. Expect them to be done by the end of the month.

Treasurer's Report – David Collins

The Board reached our goal of \$30,000. Our fiscal year ends June 30th.



Board Elections

10 New Board Members have been elected. Several are returning for their 2nd 3-year term. We don't have to vote on them after review of the Bylaws.

There will be an on-boarding for new members at the July meeting.

Campus Updates

Alumni and Foundation Report – Matt James, Executive Director, and Larry Crum

Matt presented highlights from Community Cares Week. 120 Alumni volunteered. Some of the chapters who participated are Huntington, Raleigh, NC, Southern Coalfields, Myrtle Beach, SC, Mid-Ohio Valley, MU Black Alumni, Annapolis, MD,

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Alumni Chapter Updates



- Southern Coalfields 33rd Annual Golf Scramble
- Cincinnati/Northern Kentucky Alumni Chapter Coaches Tour
- Louisville, KY Alumni Chapter

MUAA Board of Directors

- Summer Meeting Schedule
 - Last meeting of 2022-23 MUAA Board, June 8
 - Officer Transition Meeting, July 29th at Foundation Hall
- Chapters Committee
 - Alumni Chapter Presidents Meeting July 15
 - Atlanta, GA Alumni Chapter Restart Meeting, June 9

Committee A Goals & Reports – Jane McDaniel

- Chapters chaired by Barbara White
 - Chapter President Meeting June 15, first one in 2023. Matt will meet with them and explain why we have the chapter presidents' meeting, Barbara's role, the 4 pillars, introductions, set-up chapter calls bi-monthly instead of quarterly.
 - New chapters are doing well, will continue to work on chapter growth. Have a lot of inquiries about starting new chapters but need more support to help with this.
 - Brad Smith will not be able to be on every call so we have to be strategic as to who the speakers on the calls will be.
 - Larry Crum and Rebecca are going to start helping with the Alumni office again.
- Events chaired by Reeves Kirtner
 - Homecoming planning
 - One large tailgate with Alumni and Black Alumni at Homecoming. Theme for Homecoming Super Marco.
 - Summer social – no plans currently.
- Tech & Social chaired by Irv Johnson
 - LinkedIn updates – new logo
 - Irv is not at the meeting but has no updates. Matt will check with Larry about getting the new logo on LinkedIn.
 - New website is formarshallu.org

Committee B Reports – Jimmy Black

- Membership chaired by Misty Ferguson
 - Had a small meeting last month. Perks listed for alumni are not available. If you go to a store and ask for your perk the stores don't know what they are.

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- Looking into auditing classes for our alumni. Matt has talked to the Marshall bookstore and library reps about this so hoping to improve the membership packets.
- By-laws chaired by Steve Wellman
 - Steve is not on the call and has no updates.

July 29 is date of summer board meeting. Will start plans for homecoming. Will take head shots at July meeting for the website. Offer head shots to new alumni as well. Let Jimmy know if you are interested in taking on a leadership role on any of the committees.

Special thanks to Mikala especially during COVID. The most recent past president becomes the Parliamentarian.

June 22 is EC board meeting. On-coming members will be invited to that call.

September 29-30 is Homecoming

August 10 is next Teams board meeting