

# MUAA Board Meeting Agenda

## May 11, 2023



**BOARD  
OF  
DIRECTORS**

### Microsoft Teams Virtual Meeting @ 5:30 PM

#### Call to Order & Welcome

Mikala Shremshock, MUAA President

#### Campus Updates

Alumni and Foundation Report – Matt James, Executive Director and Larry Crum,

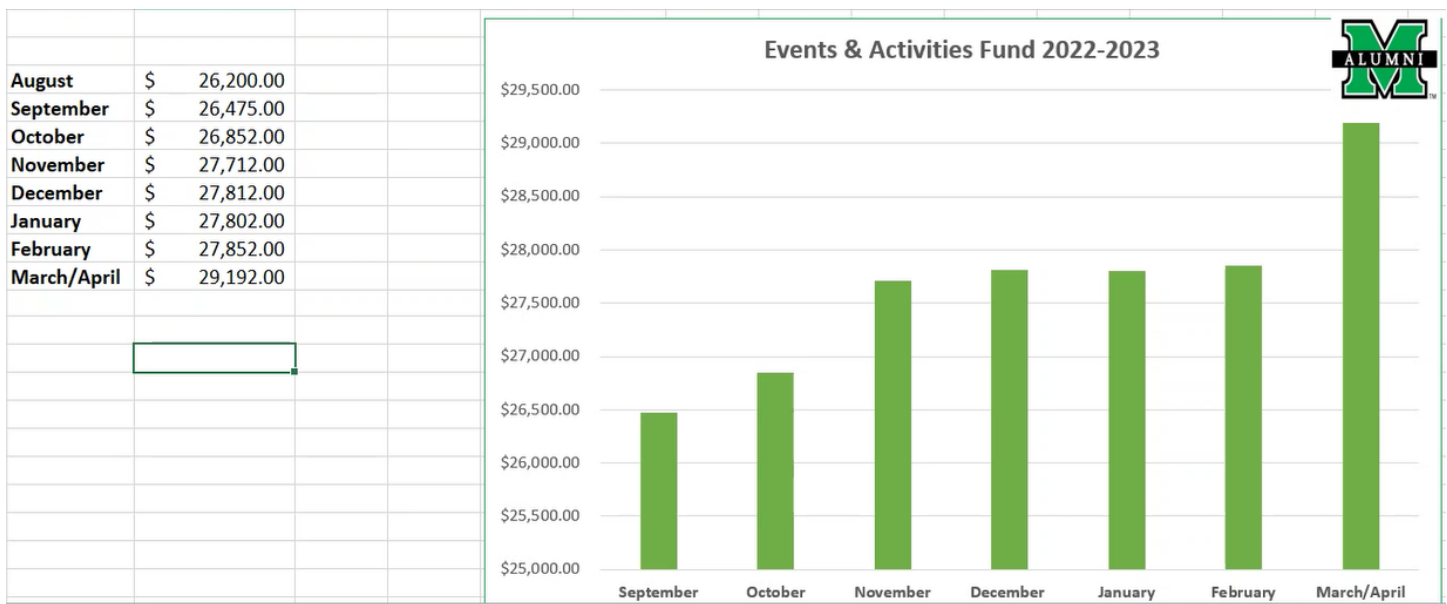
#### MUAA General Business

Minutes Review – Annette Green

- April notes should be completed soon.

Treasurer's Report – Dave Collins

- Month of March and April
  - Beginning corpus 3/1/2023 \$27,852.48
  - Additions \$1,339.03
  - Ending corpus, 4/30/2023 \$29,191.51
- Additions for fiscal year to date, 7/1/2022-4/30/2023 include 85 gifts from 20 unique donors.
- Total contributions for the year are \$3,550.03.
- With market returns posted through 1/31/2023 the market value is above the \$30,000 mark!



#### Committee A Goals & Reports – Jane McDaniel

Chapters chaired by Barbara White

- Chapter meetings summary
- Will get Chapter president roster updated.

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- Chapter handbooks, how we're building new chapters, 56-page handbook communication team is updating and streamlined for easier use.
- Meet with presidents on June 15
- Encouraging chapters to participate in Community Cares week.

### Events chaired by Reeves Kirtner

- Alumni Weekend summary
- Working on Friday night event for next year.
- Escape room was fun
- Hope to allow guests for board members to next year's banquet.
- Great swag for board members

### Tech & Social chaired by Irv Johnson

- LinkedIn updates – new logo to be put on the LinkedIn alumni page.
- Nothing much is going on in the committee.
- Jim Woodrum is doing a wonderful job posting on the LinkedIn site.

### Black Alumni MOBA – LaKeisha Barron-Brown

- First ever Hall of Fame
- Recruitment
- Internship
- Scholarships
- Tailgate at Homecoming to help build in these areas.

### Committee B Goals & Reports – Jimmy Black

#### Membership chaired by Misty Ferguson (absent)

- Name badges were made available at the April Alumni Meeting
- Podcast
- Lifelong Learning
- Marco Project (mentoring)

#### By-Laws chaired by Steve Wellman (absent)

Board elections complete, 30-day notice complete.

### Adjournment

### Upcoming Dates

Next Board Teams meeting June 8, 2023

Next on-campus meeting July 2023

Homecoming Sept 29-30, 2023

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## • April Recap

- Ashland Alumni Gathering @ The Mill (Big Green partnership+)
- The Marco's Student Athlete Awards (Athletics partnership+)
- Atlanta Alumni Chapter Leadership Visit (Thanks Cole)
- Spring Fountain Ceremony/Green & White Game
- Pharmacy Alumni Chapter/Graduation
- Yeager Medallion Ceremony (Thanks Lance)

## • May Preview

- Mid-Ohio Valley Alumni Chapter Banquet (Thanks Danny)
- Cincinnati Coaches Tour on Saturday (Thanks Rosie)
- Southern Coalfields Alumni Golf Tournament (Thanks Nate)
- WV Legislative Interim Sessions on Campus (NEXT WEEK)
- MUAA Board Meeting (May 11th)
- Bluefield High School Scholarship Ceremony





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- **Homecoming 2023**

- Theme/Student Affairs
- MUBA Tailgate Partnership

- **Chapter Cultivation**

- "Families of the 75"
- Myrtle Beach Leadership Team (Thanks Cole)
- Annapolis Chapter 1st Event
- Huntington Chapter 1st Meeting (Thanks Cole)
- *TBD Chapter Calls: Cincinnati, Charleston (WV), Physical Therapy, Houston, Myrtle Beach, Denver, Charleston (SC)*

- **MU Community Cares Week**

- May 23rd - May 26th
- ***NEED FOUNDATION TEAM INVOLVEMENT!***

