

## MUAA Meeting 8.24.23

### Microsoft Teams Virtual Meeting

#### 5:00- MUAA Orientation for New Members

- President Black reviewed the mission and goal of MUAA. We are a voluntary organization and to be an MUAA member you must donate once annually through Marshall's website.
- Responsibilities: 3 in-person meetings a year (summer, homecoming, and alumni award). At minimum must make 1 in-person meeting a year. Also, as board members need to sign up for 1-2 committees.
- Jimmy introduced the new members to the group: Elijah Hooker, Sara Pennington, Timothy Pownell, Dominique Elmore, Rashad Sanders
- Committees were introduced
  - Chapters: The living example of Marshall For All, Marshall Forever. Keeping students and alumni connected. There is a new guide for chapters as well.
  - Events: Currently focused on Homecoming. Discussed importance of volunteers to make events successful.
  - Membership:
  - Technology: Focused on social media now
  - Bylaws: Focused on contracting

#### **5:32 – Call to order and Welcome**

Jimmy Black, MUAA President

#### **Minutes Review- Janie McDaniel**

Determined that all minutes have been approved at this time

#### **Treasurer's Report: David Collins, MUAA Treasurer**

Balance ~\$31,000. Will provide hard #'s at the September meeting.

Our goal is to increase the events/activities fund to >\$50K

#### **Campus Updates:**

- Semoni Weaver (SGA Alumni Liaison)- Discussed student engagement and their work with homecoming and student feedback.
- Keisha Barron-Brown (MUBA President)- Getting ready for homecoming. Also having HOF Friday homecoming weekend, accepting nominations (<https://forms.gle/onU9kfmKsFEPSacx9>). Working in collaboration with MUAA for tailgate.

#### **Guest Speaker:**

Walker Tatum, Student Body President and MU Board of Governors

- Walker was elected alongside Navaeh Harmon who is taking a step back from VP at this time. New VP Kaiylia Yang (sp?).
- Orientation- incoming class is up 5-12%. 1800 students in class of 2027.
- Discussed new cybersecurity institution with the governor.
- Week of Welcome last week.
- Updates on homecoming, football games, and a partnership with WVU student body for month of service as well as food pantry on campus/ Hunger Free Campus Act

### **Alumni/Foundation Report: Matt James, Executive Director of Alumni Association and Dr. Ron Area, President and CEO MU Foundation**

- Larry C. has taken a new position
- Dr. Area shared highlights of student growth, cybersecurity,
- Marshall For All, Marshall Forever- 100 students randomly chosen to participate this year. Discussed requirements.
- Baseball stadium will be ready in March.
- Upcoming dates:
  - Homecoming schedule (on website)
    - MUAA meeting 9AM start. 4-6 Class reunions. 6-7 Parade
    - MUBA and MUAA doing tailgating together. Need MUAA board to volunteer
  - Alumni weekend: April 12-13<sup>th</sup>
- Matt reviewed July Recap and August preview

### **General Committee Overview and Discussion**

#### ***Janie McDaniel- Young Alumni Update***

Marshall Gamechangers- recognizing young alumni

#### ***Committee A Goals & Reports-***

Chapters- Barbara White, Chair

Huntington Chapter- supporting Volleyball team next week w/ local high schools

Looking at Charlotte and Atlanta as well

Marshall For All, Marshall Forever- chapters will target new grads.

MUAA targeting senior nights to recruit student athletes to engage as alumni

MUAA sponsoring tailgate at NC State and Coastal and considering Georgia State

Events- Rashad Sanders, Chair

Homecoming- need volunteers, will get sign up sheet soon.

Tech- Irv Johnson, Chair- absent

Meeting invites will be Tech Committee

#### ***Committee B Goals & Reports-***


Membership- Deferred


By-Laws- Steve Wellman, Chair

Reviewed the goal of the committee. Ad hoc committee

**Meeting Adjourned – Jimmy Black 6:40PM**

▼ Presenters (1)

James, Matt  
Organizer






▼ Attendees (26)


BH



Becca Hayes (Guest)  
Meeting guest


...


+13\*\*\*\*\*60





+1 304-575-1714 (External)



Area, Ronald




Barbara Ann White  
External




DF


Dr. Tiffany Ferrari (Guest)  
Meeting guest





EH


Ed Hofmann (Guest)  
Meeting guest





































Elmore, Dominique



Greer, Laura A  
External



- |   |   |   |
|---|---|---|
|    | hooker, elijah<br>External                  |    |
|    | Janie McDaniel (Guest)<br>Meeting guest     |    |
|    | Jim Woodrum (Guest)<br>Meeting guest        |    |
|    | Jimmy Black M... (Guest)<br>Meeting guest   |    |
|    | Larry C (Guest)<br>Meeting guest            |    |
|   | Les Hicks (Guest)<br>Meeting guest          |   |
|  | Leslie Deese Ga... (Guest)<br>Meeting guest |  |
|  | Melissa Blatt<br>External                   |  |
|  | Mikala Shremshock<br>External               |  |
|  | Robert Walker (Guest)<br>Meeting guest      |  |
|  | Sanders, Harold                             |  |

	<b>Sara Pennington</b> External	
	<b>Smith, Austin</b> External	
	<b>Steve Wellman</b> External	
	<b>Timothy Pownell</b> External	
	<b>Weaver, Semoni</b>	
	<b>Wooldridge, Jordan</b> External	

Reeves- 7460  
Jordan – 1714