

MUAA Meeting 8.24.23

Microsoft Teams Virtual Meeting

5:00- MUAA Orientation for New Members

- President Black reviewed the mission and goal of MUAA. We are a voluntary organization and to be an MUAA member you must donate once annually through Marshall's website.
- Responsibilities: 3 in-person meetings a year (summer, homecoming, and alumni award). At minimum must make 1 in-person meeting a year. Also, as board members need to sign up for 1-2 committees.
- Jimmy introduced the new members to the group: Elijah Hooker, Sara Pennington, Timothy Pownell, Dominique Elmore, Rashad Sanders
- Committees were introduced
 - Chapters: The living example of Marshall For All, Marshall Forever. Keeping students and alumni connected. There is a new guide for chapters as well.
 - Events: Currently focused on Homecoming. Discussed importance of volunteers to make events successful.
 - Membership:
 - Technology: Focused on social media now
 - Bylaws: Focused on contracting

5:32 – Call to order and Welcome

Jimmy Black, MUAA President

Minutes Review- Janie McDaniel

Determined that all minutes have been approved at this time

Treasurer's Report: David Collins, MUAA Treasurer

Balance ~\$31,000. Will provide hard #'s at the September meeting.

Our goal is to increase the events/activities fund to >\$50K

Campus Updates:

- Semoni Weaver (SGA Alumni Liaison)- Discussed student engagement and their work with homecoming and student feedback.
- Keisha Barron-Brown (MUBA President)- Getting ready for homecoming. Also having HOF Friday homecoming weekend, accepting nominations (<https://forms.gle/onU9kfmKsFEPSacx9>). Working in collaboration with MUAA for tailgate.

Guest Speaker:

Walker Tatum, Student Body President and MU Board of Governors

- Walker was elected alongside Navaeh Harmon who is taking a step back from VP at this time. New VP Kaiylia Yang (sp?).
- Orientation- incoming class is up 5-12%. 1800 students in class of 2027.
- Discussed new cybersecurity institution with the governor.
- Week of Welcome last week.
- Updates on homecoming, football games, and a partnership with WVU student body for month of service as well as food pantry on campus/ Hunger Free Campus Act

Alumni/Foundation Report: Matt James, Executive Director of Alumni Association and Dr. Ron Area, President and CEO MU Foundation

- Larry C. has taken a new position
- Dr. Area shared highlights of student growth, cybersecurity,
- Marshall For All, Marshall Forever- 100 students randomly chosen to participate this year. Discussed requirements.
- Baseball stadium will be ready in March.
- Upcoming dates:
 - Homecoming schedule (on website)
 - MUAA meeting 9AM start. 4-6 Class reunions. 6-7 Parade
 - MUBA and MUAA doing tailgating together. Need MUAA board to volunteer
 - Alumni weekend: April 12-13th
- Matt reviewed July Recap and August preview

General Committee Overview and Discussion

Janie McDaniel- Young Alumni Update

Marshall Gamechangers- recognizing young alumni

Committee A Goals & Reports-

Chapters- Barbara White, Chair

Huntington Chapter- supporting Volleyball team next week w/ local high schools

Looking at Charlotte and Atlanta as well

Marshall For All, Marshall Forever- chapters will target new grads.

MUAA targeting senior nights to recruit student athletes to engage as alumni

MUAA sponsoring tailgate at NC State and Coastal and considering Georgia State

Events- Rashad Sanders, Chair

Homecoming- need volunteers, will get sign up sheet soon.

Tech- Irv Johnson, Chair- absent

Meeting invites will be Tech Committee

Committee B Goals & Reports-

Membership- Deferred

By-Laws- Steve Wellman, Chair

Reviewed the goal of the committee. Ad hoc committee

Meeting Adjourned – Jimmy Black 6:40PM

▼ Presenters (1)

 James, Matt
Organizer 

▼ Attendees (26)

 BH	Becca Hayes (Guest) Meeting guest	...
 +13*****60		 
 +1 304-575-1714 (External)		 
 Area, Ronald		
 Barbara Ann White External		
 DF	Dr. Tiffany Ferrari (Guest) Meeting guest	
 EH	Ed Hofmann (Guest) Meeting guest	
 Elmore, Dominique		
 Greer, Laura A External		

	hooker, elijah	
	Janie McDaniel (Guest) Meeting guest	
	Jim Woodrum (Guest) Meeting guest	
	Jimmy Black M... (Guest) Meeting guest	
	Larry C (Guest) Meeting guest	
	Les Hicks (Guest) Meeting guest	
	Leslie Deese Ga... (Guest) Meeting guest	
	Melissa Blatt External	
	Mikala Shremshock External	
	Robert Walker (Guest) Meeting guest	
	Sanders, Harold	

	Sara Pennington	
	External	
	Smith, Austin	
	External	
	Steve Wellman	
	External	
	Timothy Pownell	
	External	
	Weaver, Semoni	
	Wooldridge, Jordan	
	External	

Reeves- 7460

Jordan – 1714