



IMPACT REPORT

FISCAL YEAR 2023



The
Marshall University
Foundation™

Over the past year, Marshall University and the *Marshall University Foundation* have leveled up thanks to donor and alumni support that has enabled us to reach our goals and broaden the university's horizon toward continued excellence.



The
Marshall University
Foundation™



Thank you!

Your impact has allowed Marshall to take steps, both large and small, toward our goals of education accessibility and debt reduction. Alumni-led support, annual giving, grants and research, planned giving and scholarships have all played an important part in ensuring student success and securing our institution's longevity.



Marshall University Alumni Association

Our alumni chapters provide networking and professional development opportunities for alumni and current students in the field, raise funds and awareness in their communities and serve as a social outlet for fellow alumni.

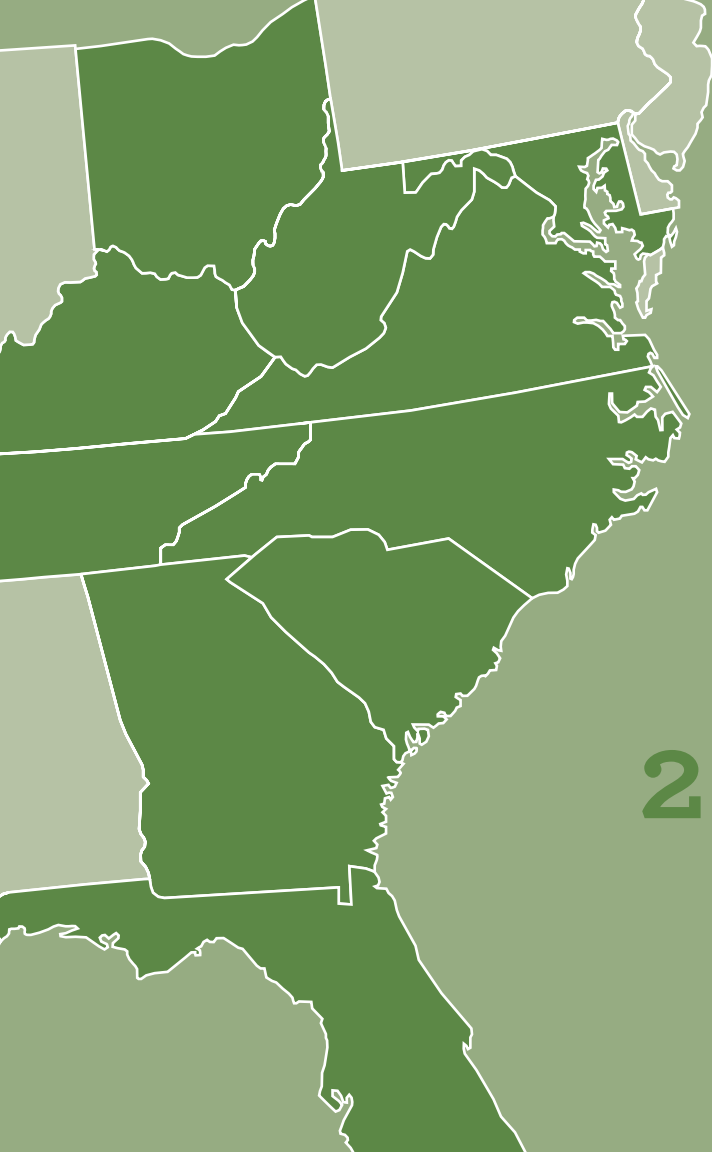
Because of your time, talent and treasure, our alumni chapters are growing and reaching new levels of success.



“Through dedication and pride, our alumni have achieved remarkable success this year—making a profound impact through their involvement and service. This year alumni chapters raised record-breaking dollars to support student scholarships. Their commitment to the betterment of our alma mater is an inspiring testament to the power of our Marshall Family.”



MATT JAMES, *executive director of alumni relations*



107,000+

TOTAL ALUMNI

21 active chapters

ACROSS TEN STATES

2,121

ALUMNI DONATED
IN FISCAL YEAR 2023

\$42,750 gifted to the
Foundation from our 2023
co-Chapters of the Year,
the **Marshall University
Alumni of the Mid-Ohio
Valley Chapter** and **Marshall
University Southern
Coalfields Alumni & Big
Green Chapter**.



Annual Giving

Annual giving donations open a world of possibility to talented students from a variety of backgrounds, allowing the university to recruit a more diverse student body and create a campus community reflecting the world Marshall graduates will enter.

Every dollar you gave to Marshall had a direct and positive impact on our students.



“ I think President Smith is doing a great job and has accomplished a lot the past few years. I hope I can help Marshall even more so, and my advice is to be good alumni and help Marshall continue to grow.”



JULIAN SOCKMAN, *former Marshall University Alumni Association board member and 34-year donor to the annual fund*



\$545,823

YOU GAVE HALF A MILLION DOLLARS TO
THE ANNUAL FUND IN FISCAL YEAR 2023.

1,599

DONORS

6,275

GIFTS

includes faculty/staff
contributions



76% of annual
fund gifts were
under \$250.

**Every gift makes a
difference!**



Grants & Research

Private grant funding, whether large or small, can impact a student's college experience exponentially. The Foundation plays a crucial role in providing the support needed to grow and expand upon the continued success of our nationally recognized university.

With your help, grants support many facets on Marshall's campus and the surrounding community.



“ We are pleased to support Marshall University Foundation’s admirable commitment to helping students attend Marshall University. The grant from the Truist West Virginia Foundation will help make a difference in the lives of many, which aligns with Truist’s purpose to inspire and build better lives and communities.”

JACQUELINE KEENE, *executive director
for the Truist West Virginia Foundation*



Check presentation for Truist West Virginia Foundation’s gift to the Marshall University Foundation. From left to right, Jenny Vance, program director, grant management, the Marshall Foundation; Spencer Murphy, Patrick O’Malley and Josh Scott of Truist; and Dr. Ron Area, CEO and senior vice president for development for the Marshall Foundation.

42

GRANTS
APPLIED

\$1,875,984

IN SOLICITATIONS

21

CLOSED
GIFTS

\$1,429,697

IN CLOSED GIFTS





Planned Giving

Planned gifts are of utmost importance to Marshall University as they provide a solid foundation for our institution's future sustainability and growth. These thoughtful contributions enable us to strategically plan and invest in scholarships, research initiatives, faculty development, and the enhancement of our facilities and programs.



“ My role as a financial advisor at Edward Jones is to create the pathway to fulfill someone’s purpose in life. I am sure there are a lot of people with a lot of purposes in West Virginia that far exceed what they might know of. That is unleashing human potential, unleashing dreams. In my estate plan, there is a gift for Marshall University. Why? To whom much is given, much is expected.”



JOHN RAHAL, *1991 graduate and principal with Edward Jones*

14 PLANNED GIFTS ADDED



10

BENEFIT
SCHOLARSHIPS



3

BENEFIT A COLLEGE
OR PROGRAM



1

UNRESTRICTED



NINE BEQUESTS
REALIZED
FOR \$2.5 MILLION,
ALL BENEFITING
SCHOLARSHIPS



Scholarships

Did you know that 74% of students at Marshall University receive some form of financial aid assistance? And 66% of those students receive scholarships. For many students, higher education would not be possible without the generous support of donors who make a tangible impact on the lives of students.

Because of you, our students have the chance to focus on their studies and excel beyond graduation without serious financial strain.



“ When I visited the campus, it felt like home and was such a familiar feeling. Also, Marshall awarded me the most financial assistance that without, I wouldn't have been able to afford college tuition. My father was injured at work when I was a sophomore in high school, which later led him to become disabled. I did not think attending college would be an option for me. I knew I wanted to make something of myself and have financial stability and with help from scholarships just like this one, I was able to afford a college education.”



ABIGAIL QUEISENBERRY, *sophomore BSN nursing major from Herndon, West Virginia, and recipient of the Encova Scholarship*



2,300

PRIVATELY-FUNDED
SCHOLARSHIPS
WERE AWARDED

1,700



STUDENTS RECEIVED
PRIVATELY-FUNDED
SCHOLARSHIPS



**\$5.4
million**

PRIVATELY-FUNDED
SCHOLARSHIPS
WERE AWARDED



What your support means to us...



3,200 donors just like you gave
\$19,625,854 in gifts because
you understood the importance
and collective impact of
each donation



30% of our donors added more
than \$9 million to our endowment
and invested in the university
today and in perpetuity



500+ donors had
never given to
Marshall University before

THANK YOU!

No matter the size or type of your gift, every dollar counts and every act of kindness furthers our mission. We greatly appreciate your support!

Donations and philanthropic contributions play a vital role in sustaining the quality of education and the overall campus experience at Marshall University.

The generosity of our donors is indispensable in shaping the institution's growth and development. Your contributions empower students, support faculty and staff, and foster an environment of academic advancement and ingenuity.

As we continue on this journey of progress and innovation, we invite you to keep the momentum going and make an even greater impact on the lives of our students, faculty, staff and the Marshall University community.





The
Marshall
University
Foundation
Hall

Home of the
Erickson Alumni Center

Thank you!



The
Marshall University
Foundation™

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