MUAA Executive Board Meeting
Oct 26th, 2023

AGENDA

Microsoft Teams Virtual Meeting at 5:30 p.m.

Call to Order & Welcome
- Jimmy Black, MUAA President
- Misty asked for Annette to record meeting as she had to pop out for the first few minutes.

MUAA General Business
- Attendance & Minutes Review – Misty Ferguson, Secretary
- Treasurer's Report – David Collins, Treasurer
  - Nothing to update. Will have more for next meeting.

Executive Director Report – Matt James
- Wants Alumni present at Marshall Bowl games
  - High School Recruiting
  - Young Alumni focus
    - Jimmy idea – outgoing student president to get 1 year honorary term to MUAA Board
  - Fundraiser
    - Last year at Glenn's for gear
    - After finalized, will refer to membership committee to run
    - Apparel – Nike or Glenns
    - Ornaments, Legos, etc.
  - Interest in Fundraising committee
    - Steve not on call, no matter if keep technology or change or keep and add or whatever, there has to be 30 days written notice to board. Earliest change could be early 2024.

Committee A Reports – Reeves Kirtner, VP2

- Chapters: (Barbara White/Becca Hayes)
    - o Meeting for new chapters in the new year – new way to do it
    - o Seeing chapters having events coordinated with SBC events
    - o Raleigh had an event, Atlanta had an event, Myrtle Beach event – dance (Carolina Shag)
    - o Raising money, but trying to figure out what scholarship it would support
    - o Mentoring through the Board of Directors
        - ▪ What does that look like?
        - ▪ This was brought to membership last year
        - ▪ Pilot, formal. Networking into internship?
        - ▪ Marshall does not know what org will be responsible for it
            - Keeps changing
            - Linkedin training
        - ▪ How to pair which students, Start small, perhaps board members then grow from there (who already have background checks.)
- Events: (Rashad Sanders/Jill Jackson)
    - o No update. Holding pattern until Alumni weekend.
    - o Think about nominating people for awards
        - ▪ Would like each exec member to nominate at least one person for an award
        - ▪ Nominating for board next year as well
- Technology: (Irv Johnson/Annette Green)
    - o Role of Technology Committee going Forward
        - ▪ Doesn't seem like the current set up has use going forward. Would need to create a new committee or two out of it.
        - ▪ Misty suggested that secretary position take over the teams meetings so that recording/invites/notes, etc are easier
    - o Presentation for board on Teams on the 9th
        - ▪ Annette: Would put emphasis on helping students who are graduating, working on resumes/interviews/linkedin and social media in general
            - Technology isn't being done
        - ▪ Sharepoint not working for others
    - o Perhaps change how difficult it is to change committees in the bilaws

Committee B Reports – Janie McDaniel, VP1

- Membership: (Melissa Blatt/Sarah Kemp)
    - o Want to be the first group to reach out to students
        - ▪ Had members at countdown to commencement
        - ▪ Fall commencement Dec 9, 2023 at 10:00am

- Doing more during ceremony
  - Give away swag, QR code to sign up for MUAA
  - Best time to grab people
  - New member orientation – onboarding process to keep all on the same page
  - Outreach to alumni to make them active
- By-Laws: (Steve Wellman/Austin Smith)
  - Proposed Changes & Timeline
    - Board would need 30 days notice before voting for committee change
    - Austin to get in touch with Steve beginning of November
    - Look at how to change how difficult it is to change committee names, etc.

MISC – Fall Commencement, Fundraisers, Young Alumni Recruitment
- Any alumni merch requests

Round Robin – Questions & Remarks
- Lego set of campus
- Last few years May students are looking for jobs in January and set by March, so students need to look early
- Halloween coming up – remember no one wants bad Halloween candy – Snickers and Reese's

Adjournment
Adjourned at 6:24pm

Upcoming Dates:
- **Nov MUAA Monthly Meeting: Thurs 11/9/23**
- **November Executive Meeting: 3rd Thurs 11/16/23 due to Thanksgiving**

Go Herd!

Attendence:
Jimmy Black
Mikala Shremshrock
Jane McDaniel
Austin Smith
Annette Green
David Collins
Barbara White
Becca Hayes
Misty Ferguson