



MUAA General Board Meeting

Jan 11th, 2024

AGENDA

Microsoft Teams Virtual Meeting at 5:30 p.m.

Call to Order & Welcome

- Call to order at 5:33pm
- Jimmy Black, MUAA President
 - Happy New Year, hope everyone enjoyed the time off
 - Homecoming season has ended, full speed ahead towards awards banquet and nominations

MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
 - If anyone has any corrects to the Nov 9 minutes, let Misty know.
 - Computer is slow but will get to attendance
- Treasurer's Report – David Collins, Treasurer
 - Additional money may have flowed in at end of year
 - YTD: 9 donors/21 gifts
 - Have \$33,137
 - Started discussion for annual giving page request button for the fund to make it easier.
 - Matt says Scott will come on and show how he gets to the button.

Executive Director Report – Matt James

- Received \$15k donation from previous foundation board member, biggest gift given to Marshall
- Working on Teams Access
- Gave cell to text if needed 6812034114
- At the Capital on January 31, 2024 all day
- Woodlands – multiple chapters

- Brought Therapy dogs
- Spring Fountain Ceremony is now with the Alumni
- Southern Coalfields – Dance – 1/27
- Mentor program – fillable form
 - Academic Advising – seniors will have access to mentors through Handshake
 - Form will get you invited to meeting on how to use and expectations.(2-4 hour commitment per year) Meetings will occur virtually.
 - Needs help. Share link with Marshall Alum that may be good mentors
 - <https://app.smartsheet.com/b/form/65526bcab68e4e53aa7ea433417b6ce5>
 - How many to be successful? We should be able to have a couple of hundred in there easily
- Big Green mirrored perks - Big Green wants to partner
 - Legal and financial concerns would need to be addressed
 - Melissa volunteered to have conversation with Scott

Committee A Reports – Reeves Kirtner, VP2

- Chapters: (Barbara White/Becca Hayes)
 - Barbara retired last week and is out today
 - Excited about chapters committee scheduled meetings
 - President's every other month and committee 30 minutes prior to meeting
 - Can figure out how to send Teams link
 -
- Events: (Rashad Sanders/Jill Jackson)
 - Events meeting upcoming
 - Narrow down then final voting – Still open for one week
 - Not going to give awards to current Marshall employees
 - Chapter of the year will use voting rubric and rubric will be given out to chapters in the future so they know what to work towards and show what strives are being made
 - Vision is to have more seats for each chapter so that they can see all as well
 - 22nd-24, 24-26th Winners contacted at beginning of February
 - Every board member and +1 will be invited
- New Committee Recommendation
 - At executive committee meeting – thought Technology to move to Business Development
 - Since support from foundation and Secretary cover most of what the Technology committee currently does
 - Committee would work on Sponsorships for events and some select fundraising
 - Want board members to use talents on what they are interested in or helpful
 - If you are interested in leading, let Jimmy or Reeves know
 - When Steve/Austin are on next call, then we can go through timelines.

Committee B Reports – Janie McDaniel, VP1

- Membership: (Melissa Blatt/Sarah Kemp) this
 - Having first meeting on January 18th
 - Call with Augeo past Tuesday (Marshall Perks)
 - Contract will end in one year – need to let them know by October for renewal
 - Work with universities and companies and just purchased entertainment book
 - Insurance with Farmer's
 - Have QR code that can go on anything and will re-direct to formarshallu.org
 - Let Melissa know if you would like to join membership committee meeting and/or send ideas
- By-Laws: (Steve Wellman/Austin Smith)
 - Proposed By-Laws Changes & Timeline
 - Not on call – No update

Alumni Awards & Board Nomination Discussion

- Get nominations in
- Get Board nominations in
- If you are in the 2024 class, will need to re-apply
- Current students, current alumni, community
 - Huntington Middle schools looking for community service – let Jimmy know.

Round Robin – Questions & Remarks

- Basketball doing well
- 2024 looks good
- Marching Thunder alumni interest
- MLK on Monday – Marshall closed – March at 16th Street Baptist at 3pm to the AME Church.

Adjournment at 6:30pm due to call ending at 60 minutes.

Upcoming Dates:

- January Executive Meeting: Thurs 1/25/24
- February General Board Meeting: Thurs 2/8/24
- Spring In Person Board Meeting: Friday 4/12/24 Time TBD
- Alumni Awards Banquet: Saturday 4/13/24 6 p.m.

Go Herd!

In Attendance:

Dave Collins
Annette Green
Jane McDaniel
Melissa Blatt
Jimmy Black
Misty Ferguson
Matt James
Tiffany Ferrari
Feon Smith Branch
Becca Hayes
Ben Workman
Laura Greer
Timothy Pownell
Reeves K.
Brad Proffit
Sara Pennington
Irv
Les Hicks
Robert Walker
Rashad Sanders
Melanie
Mikayla
Jill Jackson