



MUAA General Board Meeting

Feb 8th, 2024

AGENDA

Microsoft Teams Virtual Meeting at 5:30 p.m.

Call to Order & Welcome at 5:31pm

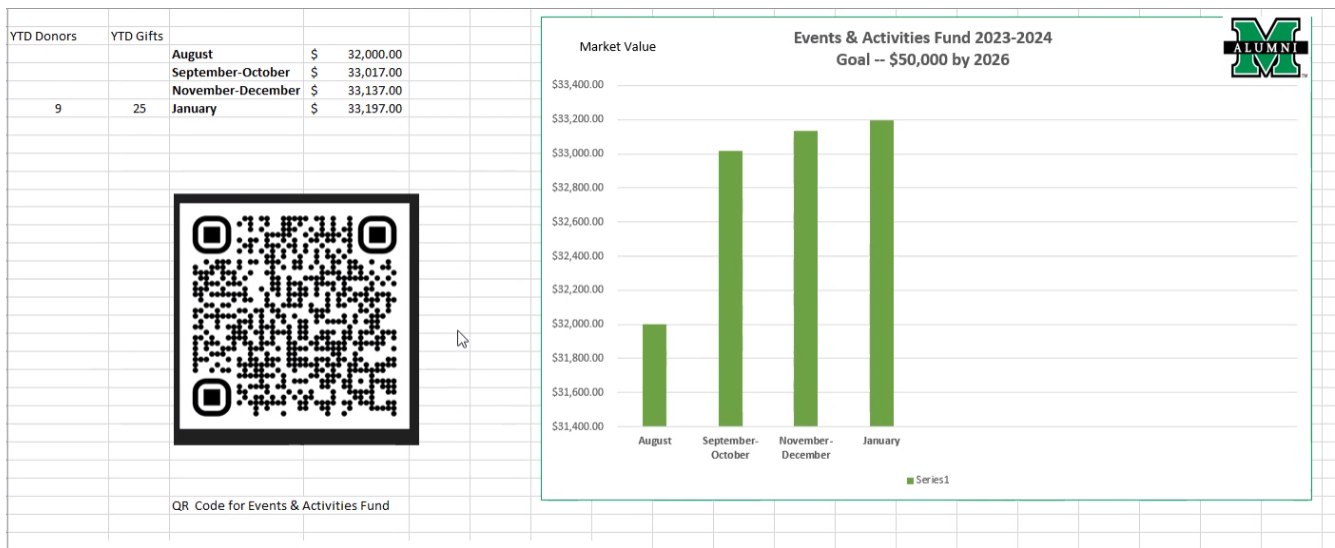
- Jimmy Black, MUAA President
 - Packets for alumni awards received. Will send out
 - If anyone is interested in Exec Committee, nominations close on 3/1. Let Jimmy and Steve know.
 - Board nominations due March 22, 2024. Will need to nominate self if term is up.

MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
 - Minutes emailed and on the website
 - No edits needed
 - Updated calendars and rosters to go out in the next few weeks.
- Treasurer's Report – David Collins, Treasurer



- QR code that will go directly to the fund to make your donations



Executive Director Report – Ron Area

- Great fall
- Per Matt – recruitment phase for alumni mentoring program
 - o -still need mentors to sign up – Barb and have the link
 - o Over 200 faculty, staff and students participated in Day at the Capital
 - o Community Cares week is May 14-17, need help from the chapters, Matt will be in touch – Pres. Smith initiative.
 - o Enrollment up 4.6% over last year. Spring semester up over 7%.
 - o Over 700 more students, 144 international students, high school dual enrollment up significantly.
 - o Freshmen retention rate is over 91%.
 - o Number of applications for fall are up 23% and dorm deposits, have less than 140 left.
 - o Hybrid learning popular. Equipping more classrooms with tech equipment.
 - o 45% of courses will be digital exposure.
 - o Annual Day of giving on 4/24 and 4/25
 - o Cyber Security building to break ground in March. 80,000sqft.
 - \$100K scholarship from AlphaTech
 - o China alumni chapter – 332 in chapter – got connected with Matt.
 - o Able to reduce debt by \$6M in one year.
 - Separate from deferred maintenance.
 - o Director of alumni membership and outreach to help Matt to be hired.

Campus Updates

Semoni Weaver:

- Marshall participating in food fight with other Sunbelt schools. Food and monetary donations at games.

- SGA looking to hold town hall meetings with students on campus and alumni to see what fields lead to.
 - o Mostly in person, but would have a virtual option.

Committee A Reports – Reeves Kirtner, VP2

- Chapters: (Barbara White/Becca Hayes)
 - o Meeting with committee every month for 30 before chapter presidents meeting every other month and longer on every other month.
 - o Idea from last meeting: Jim Woodrum – sponsor a tour bus in their town to bring students to campus to tour and meet people on campus to show what is possible
 - Need to investigate possible legal issues.
 - Southern Coalfields volunteer to go first
 - o Mentoring program: a couple of hours a semester
 - <https://app.smartsheet.com/b/form/65526bcab68e4e53aa7ea433417b6ce5>
 - Will get “none” added to the drop down for “local Chapter”
 - o Community cares, further chapters doing something in their town
 - o Chapter of the year are due by Feb. 14.
- Events: (Rashad Sanders/Jill Jackson)
 - o Committee meeting in a few days then get info out to board for award voting
 - Be on the lookout for email in a few days
 - Packets go to committee – committee discusses the packets, narrow down to final four – packets go out to full board and full vote occurs. Winners then notified. (Behind by a few weeks this year.)
 - Ballot to be made by foundation. Jimmy to touch base with Matt.
 - Committee call to set for Monday.
- Business & Development Update
 - o Jim Woodrum to lead new committee
 - o If interested in committee – reach out to Jimmy or Jim
 - o Starting from scratch – Jimmy plans to be very active in committee

Committee B Reports – Janie McDaniel, VP1

- Membership: (Melissa Blatt/Sarah Kemp)
 - o Update by Melissa
 - Committee meetings not going well. No one showed last call
 - Perks partner call attendance – should be receiving reports on how it is going.
 - Register to perks program to see the discounts/offerings
- By-Laws: (Steve Wellman/Austin Smith)
 - o Proposed By-Laws Changes & Timeline
 - Nomination committee has to go through exec and board noms
 - Meeting in March

- Steve will be reaching out to committee members
- Need to do by-law amendments
 - Changes need to be proposed 30 days ahead of time, wont be before the spring meeting
- Don't be shy about getting nominations in
 - Board noms go to staff
 - Have a couple for exec committee already
 - Two terms are the limit, but can ask for a third term if in good standing.
 - Presidential appointments for 1 year.

Alumni Awards & Board Nomination Continued Discussion/Round Robin – Questions & Remarks

- Going to send committee rosters out.
 - Confirm that is what you want and what you want to sign up for if not currently on a committee.
 - Hope to have Teams access by next meeting.

Adjournment at 6:26pm

Upcoming Dates:

- February Executive Meeting: Thurs 2/22/24
- March General Board Meeting: Thurs 3/14/24
- Spring In Person Board Meeting: Friday 4/12/24
- Alumni Awards Banquet: Saturday 4/13/24 6 p.m.

Go Herd!

Attendance:

Alyssa Hammond

Barbara White

Becca Hayes

Jimmy Black

David Collins

Laura Greer

Jim Woodrum

Jane McDaniel

Reeves Kirtner

Austin Smith

Steve Wellman

Tiffany

Timothy Pownell

Semoni Weaver
Feon Smith Branch
Jordan Wooldridge
Ron Area
Misty Ferguson
Rashaad