



## **MUAA General Board Meeting**

Mar 14th, 2024

### **AGENDA**

#### **Microsoft Teams Virtual Meeting at 5:30 p.m.**

##### **Call to Order & Welcome**

- Jimmy Black, MUAA President
  - o Homecoming dates announced
  - o Sat. Oct 5, meeting Fri. Oct 4
  - o Hotel block at doubletree (10 rooms)
  - o Exec team has signups for TEAMS access
  - o Will be sending out committee signups
  - o Excited for spring board meeting, seeing everyone and people awarded

##### **MUAA General Business**

- Attendance & Minutes Review – Misty Ferguson, Secretary
  - o Have Teams access now
  - o Should have received minutes and meeting invites, if not, let Misty know.
  - o Has turned on transcription for the call.
- Treasurer's Report – David Collins, Treasurer
  - o \$33,907
  - o \$700 in donations for the year - 12 donors giving 30 gifts

##### **Andrew O'Callaghan - Donor Experience**

- Day of Giving - 1837 minutes of giving
- Goal - showcase significant of Marshall in WV
  - How impact power of individual giving
- Goal - Success and reputation is related to our donors and fundraising
  - Highlight necessity
- Want students to leave without Student Debt and have access to lifelong learning
- Board to sign up to be ambassadors
  - Giving day.marshall.edu
  - Want all to donate again

- Will be at Friday meeting in April
- Just short of goal last year - Hard goal not set for this year
- Matt would like to see over \$70,000
- Will there be emails? - Yes, there will be blasts that go out and more after you sign up.

### **Executive Director Report – Matt James**

- Ready for April 12, dinner is set
- Looking at budget for approval
- Under budget for this year so far
- Scott and Matt will present budget for next year at April meeting
- Theme is building bridges
- 28 Chapters right now
- Good day at the capital
- Preview for 2024 - Online Chapter application (modeled after UK) Groups compete to become active
  - Process where board is engaged
- Herd heritage store with Nike, a few times a year
- Mentoring network Pilot showed what was broken
  - Something real is coming soon.
- Saturday April 20, 2024 @noon for spring ceremony
  - Unveiling new t-shirt that 75 families have helped design
- New Director of Alumni Engagement
  - Walker Tatum
    - Assumes role on May 1, 2024
    - Develop strategic plan for future Alumni Engagement with Ron & Walker - Jimmy also involved
- Happy Birthday Jimmy!

### **Campus Updates**

- Annual Day of Giving Update – Andrew O’Callaghan

### **Committee A Reports – Reeves Kirtner, VP2**

- **Can we loan Raleigh money? - Would rather not, but can give some from the regular budget**
  - Chapters: (Barbara White/Becca Hayes)
    - o Barbara - event - NC - Day of Giving Concert in Raleigh - Spanish flamenco band
    - o Cleaning up roster
    - o Talking about bus trips
      - Agenda for next week chapters meeting s for chapter awards
  - Events: (Rashad Sanders/Jill Jackson)
    - o Set on volunteers for banquet
    - o Voting for scholarship - now with Big Green

- o Bouncing around social ideas for Friday night of banquet weekend
    - Bowling, paint and sip, etc.
- Business & Development: (Jim Woodrum)
  - o Finalize a Glen's arrangement - find a sponsor, etc.
  - o Jill's intro to Summit Bank is how the committee would like to work
  - o See where we can go from there

### **Committee B Reports – Janie McDaniel, VP1**

- At Yale for work
- 
- Membership: (Melissa Blatt/Sarah Kemp)
  - o Missy working on membership perks
  - o Synergy with Business Development committee
- By-Laws: (Steve Wellman/Austin Smith)
  - o Proposed By-Laws Changes & Timeline
    - At spring meeting, voting on exec board for next year
    - Reach out to Jimmy or Steve if interested in position
    - Amendment for tech- development still needs sent out
- Semoni Weaver
  - Food fight competition - Marshall placed 1st in Sunbelt - 90K points
  - Historic data on student body presidents and vice was missing, got info pulled together
- LaKeisha (MUBAA)
  - Scholarship committee identifying three scholars to be given at Alumni dinner
  - 33 applications this year (previously much less)
  - Identifying applicant for MUBAA Black Alumni Award - Deadline in July

### **Adjournment:**

Tim Pownell - 64 bracket fundraiser for the women NCAA tournament - if anyone wants to join, reach out to Tim for your bracket - Adam to send Jimmy and Matt the link

Inviting 2 representatives from every chapter to dinner and won't know winner until announced

Les Hicks - Going to win health battle. Wants to thank board for the 3-year ride. And the 2016 award.

David - special shout out to Scott for help with Raleigh insurance

Adjourned at 6:27pm

### **Upcoming Dates:**

- **Executive Board Meeting: Thursday 3/28/24 5:30 p.m.**
- **Spring In Person Board Meeting: Friday 4/12/24 9 a.m.**
- **Alumni Awards Banquet: Saturday 4/13/24 6 p.m.**

- Homecoming Meeting: Friday 10/4/24 9 a.m.

**Go Herd!**

**Attendance:**

**Misty Ferguson**

**Reeves Kirtner**

**Les Hicks**

**Sara Pennington**

**Mikayla Shremshrock**

**Melanie Pagliano**

**Annette Green**

**Barbara White**

**Becca Hayes**

**Brian Hicks**

**David Collins**

**Laura Greer**

**Irv**

**Matt James**

**Jim Woodrum**

**Jimmy Black**

**LaKeisha Barron-Brown**

**Jane McDaniel**

**Brad Profitt**

**RaShad**

**Tim Pownell**

**Simoni Weaver**

**Sarah Kemp**

**Tiffany**

**Jordan Wooldridge**

**Andrew O'Callaghan**