



## MUAA General Board Meeting

Mar 14th, 2024

### AGENDA

#### Microsoft Teams Virtual Meeting at 5:30 p.m.

##### Call to Order & Welcome

- Jimmy Black, MUAA President
  - Homecoming dates announced
  - Sat. Oct 5, meeting Fri. Oct 4
  - Hotel block at doubletree (10 rooms)
  - Exec team has signups for TEAMS access
  - Will be sending out committee signups
  - Excited for spring board meeting, seeing everyone and people awarded

##### MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
  - Have Teams access now
  - Should have received minutes and meeting invites, if not, let Misty know.
  - Has turned on transcription for the call.
- Treasurer's Report – David Collins, Treasurer
  - \$33,907
  - \$700 in donations for the year - 12 donors giving 30 gifts

##### Andrew O'Callaghan - Donor Experience

- Day of Giving - 1837 minutes of giving
- Goal - showcase significant of Marshall in WV
  - How impact power of individual giving
- Goal - Success and reputation is related to our donors and fundraising
  - Highlight necessity
- Want students to leave without Student Debt and have access to lifelong learning
- Board to sign up to be ambassadors
  - Giving day\_marshall.edu
  - Want all to donate again

- Will be at Friday meeting in April
- Just short of goal last year - Hard goal not set for this year
- Matt would like to see over \$70,000
- Will there be emails? - Yes, there will be blasts that go out and more after you sign up.

### **Executive Director Report – Matt James**

- Ready for April 12, dinner is set
- Looking at budget for approval
- Under budget for this year so far
- Scott and Matt will present budget for next year at April meeting
- Theme is building bridges
- 28 Chapters right now
- Good day at the capital
- Preview for 2024 - Online Chapter application (modeled after UK) Groups compete to become active
  - Process where board is engaged
- Herd heritage store with Nike, a few times a year
- Mentoring network Pilot showed what was broken
  - Something real is coming soon.
- Saturday April 20, 2024 @noon for spring ceremony
  - Unveiling new t-shirt that 75 families have helped design
- New Director of Alumni Engagement
  - Walker Tatum
    - Assumes role on May 1, 2024
    - Develop strategic plan for future Alumni Engagement with Ron & Walker - Jimmy also involved
- Happy Birthday Jimmy!

### **Campus Updates**

- Annual Day of Giving Update – Andrew O’Callaghan

### **Committee A Reports – Reeves Kirtner, VP2**

- **Can we loan Raleigh money? - Would rather not, but can give some from the regular budget**
  - Chapters: (Barbara White/Becca Hayes)
    - Barbara - event - NC - Day of Giving Concert in Raleigh - Spanish flamenco band
    - Cleaning up roster
    - Talking about bus trips
      - Agenda for next week chapters meeting s for chapter awards
  - Events: (Rashad Sanders/Jill Jackson)
    - Set on volunteers for banquet
    - Voting for scholarship - now with Big Green

- Bouncing around social ideas for Friday night of banquet weekend
  - Bowling, paint and sip, etc.
- Business & Development: (Jim Woodrum)
  - Finalize a Glen's arrangement - find a sponsor, etc.
  - Jill's intro to Summit Bank is how the committee would like to work
  - See where we can go from there

### **Committee B Reports – Janie McDaniel, VP1**

- At Yale for work
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- Membership: (Melissa Blatt/Sarah Kemp)
  - Missy working on membership perks
  - Synergy with Business Development committee
- By-Laws: (Steve Wellman/Austin Smith)
  - Proposed By-Laws Changes & Timeline
    - At spring meeting, voting on exec board for next year
    - Reach out to Jimmy or Steve if interested in position
    - Amendment for tech- development still needs sent out
- Semoni Weaver
  - Food fight competition - Marshall placed 1st in Sunbelt - 90K points
  - Historic data on student body presidents and vice was missing, got info pulled together
- LaKeisha (MUBAA)
  - Scholarship committee identifying three scholars to be given at Alumni dinner
  - 33 applications this year (previously much less)
  - Identifying applicant for MUBAA Black Alumni Award - Deadline in July

### **Adjournment:**

Tim Pownell - 64 bracket fundraiser for the women NCAA tournament - if anyone wants to join, reach out to Tim for your bracket - Adam to send Jimmy and Matt the link

Inviting 2 representatives from every chapter to dinner and won't know winner until announced

Les Hicks - Going to win health battle. Wants to thank board for the 3-year ride. And the 2016 award.

David - special shout out to Scott for help with Raleigh insurance

Adjourned at 6:27pm

### **Upcoming Dates:**

- **Executive Board Meeting: Thursday 3/28/24 5:30 p.m.**
- **Spring In Person Board Meeting: Friday 4/12/24 9 a.m.**
- **Alumni Awards Banquet: Saturday 4/13/24 6 p.m.**

- Homecoming Meeting: Friday 10/4/24 9 a.m.

**Go Herd!**

**Attendance:**

Misty Ferguson  
Reeves Kirtner  
Les Hicks  
Sara Pennington  
Mikayla Shremshrock  
Melanie Pagliano  
Annette Green  
Barbara White  
Becca Hayes  
Brian Hicks  
David Collins  
Laura Greer  
Irv  
Matt James  
Jim Woodrum  
Jimmy Black  
LaKeisha Barron-Brown  
Jane McDaniel  
Brad Profitt  
RaShad  
Tim Pownell  
Simoni Weaver  
Sarah Kemp  
Tiffany  
Jordan Wooldridge  
Andrew O'Callaghan