



MUAA General Board Meeting

May 9th, 2024

AGENDA

Microsoft Teams Virtual Meeting at 5:30 p.m.

Call to Order & Welcome

- Jimmy Black, MUAA President - Call to order at 5:32pm
 - o Thanks for your dedication this past month and all of things that have been going on.
 - o New Business Development committee (Jim Woodrum) was able to get last minute sponsorships in a couple of hours.
 - o Committees partnering up to get things done at Commencement
 - o Bylaws committee working hard and will go first
 - o Chapters are working hard as well

MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
 - o No additions/edits needed
 - o Minutes on website updated
- Treasurer's Report – David Collins, Treasurer
 - o \$34,036 YTD
 - o One new gift giver
 - o Still short from about half of the board members.
 - o Still have a bit of time to donate.
 - o May be missing some donations from Day of Giving - will have to wait and see from Scott
 - Day of Giving - 4 gifts for just under \$100 and 1 for \$100, MUAA main fund was one of the top three main funds received throughout the day (\$5K-\$8K)
 - Raleigh event may have caused some donations to be late. A few days before and a day after count for Day of Giving - Just over \$161K given. Just over \$70K last year.

YTD	YTD			
		August	\$32,000.00	
		September-	\$33,017.00	
		November-	\$33,137.00	
9	25	January	\$33,197.00	
12	30	February	\$33,907.00	
13	34	March	\$33,992.00	
14	38	April	\$34,076.00	\$4,715 donated this

Executive Director Report – Matt James & Walker Tatum

-Thank you to Jimmy and Jim for coming up with the funds for commencement and Jill and Melissa for getting chapter out

- t-shirts and speech made all the difference
- saw the shirts in multiple places after commencement

- Month of April is touches month of year - lots going on - see screenshots below

- piloted a micro-credential with leadership fellows
- MOV raised over \$40K during their annual banquet

- Walker onboarding

- Recruitment office working with scholarship presentations
 - makes it more personable
 - Want to tap into alumni chapters for them to present on behalf of Marshall
- Community Cares week
- Coaches Tour to Cincinnati - will keep you in the loop to ones coming to local area
- Ohio License plate in the works
- Stop by to get t-shirts - Misty to send sizes to Walker
 - May do a pop up with Glenn's to have a separate shirt for alumni - very popular
 - Next year, QR code with local chapter and national website to find closest chapter
 - Chapter members enjoyed participating

- If you find idea that we may be able to try, send to staff

- Search for new CEO

- Steve is on search committee - not anyone from the building
- Bringing in 10-12 semi-finalists to Columbus at the end of May
- 3-4 finalist to campus in June
- Suitable replacement could be by July 1. Ron's contract is for longer, but will step down if a replacement is found.

Committee A Reports – Reeves Kirtner, VP2

- Chapters: (Barbara White/Becca Hayes)
 - Most of the chapters are participating in community cares week - will get shirts

- o Annette working on some statistics on the membership list, who lives where, what their degree is, what they need, etc. - starting with Raleigh Durham first, then moving on to other chapters
- o Charlotte chapter wants to reorganize as a chapter
 - Have about 10 people so far - should be a large chapter
- o Standing meeting for next week - should we cancel for community cares week?
 - Will be distracted, so should cancel
 - Walker will be focused on 40 page document and re-work to make it easier and streamlined
- Events: (Rashad Sanders/Jill Jackson)
 - o Events - getting ready for July meeting
 - Friday activity ideas
 - o Marcy Sims - August WOW - can play We Are Marshall on the Jumbotron for the incoming freshmen - would like Huntington Chapter participation
 - o Homecoming and Fall meeting
 - Continue with Stamfeed - 3rd annual
 - Steve is in to sponsor again
 - o August 16 is 9th street live - rain date the 23rd - opportunity for chapter or association to be more involved
- Business & Development: (Jim Woodrum)
 - o Next BSN shop penciled in for mid-August
 - o Looking forward for next year
 - Parade sponsors.- perhaps tag in grand Marshall and picnic
 - Alumni Awards
 - Start selling presenting sponsors of awards - takes photo, etc.
 - Outgrown foundation as a space
 - o Move to downtown and be able to bring in revenue possibly
 - Glenn's for pop-up should be able to sponsor as well
 - Golf tournament with events committee for next year (Guyan)
 - Lot of opportunities, lots of work
 - Need to look and start planning date, etc. Mondays are more accessible, but not the best day of the week. Early in the year is rainy.
 - o Maybe early June 2025
 - o Jimmy - thank you again to Jim, could not have handed out the shirts without you
 - Talked to Guyan - received information
 - Has put on some gold scrambles with UofL
 - Monday or Tuesday in October or May/June
 - Pop-up store - over \$6,000 in orders - we get 10% cut (\$600)
 - August store
 - Holiday season store around early November

Committee B Reports – Janie McDaniel, VP1

- Membership: (Melissa Blatt/Sarah Kemp)
 - Monthly meetings with Ageo - 3 new members in April
 - Email going out soon to see if it increases engagement
 - Will need to talk at July meeting on whether we want to renew or not
 - Walker spoke with them today - doesn't think perks are "bad" but no one interacts or knows about it
 - Going to do pilot email at end of July from them and November out from us
 - APP - have discussions with Walker
 - Jordan was able to look at other apps created/used by Marshall
 - Other University apps are robust with lots of links to activities
 - Links to Ageo, Glenn's, other apparel sites, etc.
- By-Laws: (Steve Wellman/Austin Smith)
 - Board Nomination Voting
 - During the July board meeting we were supposed to nominate and elect the new committee for this past year. It did not get done. Jimmy and Steve appointed committee today. Need to ratify. Steve, Mikayla, Tiffany, Austin and Melissa Blatt are active
 - Steve make motion to ratify.
 - Reeves Seconded
 - All in favor. No opposed.
 - 12 nominations for new board member
 - Bylaws call for 10-20
 - 5 non local
 - Sarah pennington
 - Tiffany F
 - Sarah fracasco
 - Krista Booth
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 - Only have 4 currently, but may have one additional.
 - 5 local
 - Michael Perry
 - James Lester
 - Jill Jackson
 - Ben workman
 - Emily gaskin
 - Steve Hellman
 -
 - All nominated by current board members in good standing
 - Steve recommending the 13 people to the board to be on the slate

- Timeline:
 - Once slate approved (exec), goes up for vote via staff
 - Walker with work with Tammy to put up vote via google docs/surveymonkey, etc. and will be up for voting asap (shooting for Tuesday, May 14) - close on May 29th.
 - Voting occurs for 15 days
 - Winners approved by board after a 30 day notice.

Feon will have report at summer board meeting.

Any questions?

- Misty - is there a way to give feedback on the merchandise in the pop-up store?
 - Let Jimmy know of any feedback
- will let know future schedule and location of summer board meeting

Adjournment at 6:41PM

Upcoming Dates:

- **June General Board Meeting: June 13th, 2024 at 5:30 p.m.**
- **Summer Board Meeting: July 20th, 2024 at 9 a.m.**
- **Homecoming Meeting: Friday October 4th, 2024 at 11 a.m. (Time TBD/Post Picnic on Plaza)**

Go Herd!

Attendance:

Misty
Annette
Austin
Barbara
Becca
Dave
Dominique
Laura
Irv
Matt
Jill
Jim
Jimmy
Melanie
Melissa
RaShad
Reeves

Robert Walker

Sarah

Mikala

Feon

Timothy

Steve



**MARSHALL UNIVERSITY
ALUMNI RELATIONS**

April 2024 Recap:

- Autism Rally PSA - 4/1
- Marshall Mondays w Gift Officers/Alumni - 4/2
- John Marshall Leadership Fellows Microcredential/Alumni Ambassadors - 4/2
- MOV Alumni Chapter Annual Banquet - 4/4
- Scottish Rite Annual Dinner (MU Speech & Hearing Center) - 4/6
- The Marcos - 4/8
- Marshall After Hours (JMC Alumni Partnership) - 4/9
- BOG Presentation (Alumni Mentoring Program) - 4/10
- MUAA Spring Board Meeting - 4/12
- 85th Annual Alumni Awards Banquet - 4/13
- Pharmacy Alumni Chapter - 4/15

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May 2024 Preview:

- WALKER! Onboarding ALL MONTH
- Marshall Mondays w Recruitment - 5/6
- Scholarship Presentations (Alumni/Recruitment Partnership) - 5/9, 5/14, 5/16
- Community Cares Week - 5/14-5/17
- China Alumni Chapter Gathering - 5/18
- Coaches Tour: Huntington -5/16; Cincinnati - 5/18-5/19

RELATIONSHIPS, RELATIONSHIPS, RELATIONSHIPS!