



MUAA General Board Meeting

February 13th, 2025

AGENDA

Microsoft Teams Virtual Meeting at 5:30 p.m.

Call to Order & Welcome @ 5:34pm

- Jimmy Black, MUAA President
 - o Last meeting before the Spring Board Meeting.

MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
 - o Received Missy's edits to last month's minutes. No other edits needed
 - o Hitches with email addresses, so paused until we can work through that.
- Treasurer's Report – David Collins, Treasurer
 - o Up to \$37,076.89
 - Received \$2075 from where we started this fiscal year - 31 gifts from 12 unique donors
 - Should be able to spend around \$1300 after paying shirt bill from last year.

Guest Speaker – Jennifer Jimison (Marshall For All Project Manager)

- Talbot Griffin speaking on the Day of Giving

- Coming up April 34-24, ending at 6:37 on the 24th (18137 minutes for Marshall)
- Will provide Ambassador Toolkit
 - Will need to sign up again, even if previous years you were an ambassador
- Per Matt, want to raise over \$130,000 this year

Alumni Relations Team Report – Matt James & Walker Tatum

- Alumni weekend kicks off April 11th.
- Working on Agenda, but board meeting that morning.
- Spring fountain ceremony on the 12th
 - Entire football team to attend
 - Keynote is Jesse Smith
- Banquet that evening

- Expecting 400-450 people
- Starts at 7:30, but VIP reception 630-730 that is invite only.
- May need help for setup Friday evening
- Will do a tour of the one room schoolhouse if it fits in the schedule
- Head shots will be taken at the meeting, so dress appropriately
- Thank you to Janie and the Huntington chapter for countdown to commencement volunteering.
- Kara Bailey stepping in to intern role as Chapter committee chair, as Barbara has stepped down.
- Homecoming date is October 18th.
- Award winners:
 - outstanding Community Achievement award - Lori Martin.
 - 2025 Distinguished Young alumnus will be awarded to Shawn Hornbuckle.
 - 2025 distinguished alumnus/alumni will be awarded to Lonnie and Ellen Thompson.
- Jill will send out weekend agenda0

Committee A Reports – Jill Jackson, VP2

- Chapters: (Barbara White/Annette Green)
- Events: (Rashad Sanders)
 - o Will put together mixer for Friday night of alumni weekend
 - o Will send agenda for weekend events
- Business & Development: (Ben Workman/David Collins)
 - o Met on the 25th. Spring sale was \$6000, Homecoming sale was a little over \$4000 and Holiday sale was around \$2400.
 - o Need to get the cut from BSN
 - o Next sale opens on April 10th with the stretched 75 logo.
 - o Secured a sponsorship for the alumni awards for \$25,000 from the Marshall Health Network
 - o Working on raising \$10,000 for the graduation t-shirts.

Committee B Reports – Janie McDaniel, VP1

- Membership: (Melissa Blatt/Melanie Pagliaro)
 - o No formal meeting since November
 - o Working with Augeo
 - o Co-relationship with the Big Green
 - o Better social media presence
- By-Laws: (Steve Wellman/Austin Smith)
 - o No updates, but will be sorting out board nominees after the deadline.

MISC: Board Member Nominations, Alumni Awards Nominations, Marshall For All Partnership

- Thank you for reading the ballots to the nomination committee.

-

Adjournment @6:49pm

Upcoming Dates:

- **Executive Board Meeting: Thursday February 27th at 5:30 p.m. via Teams**
- **General Board Meeting: Thursday March 13th at 5:30 p.m. via Teams**
- **Spring In Person Board Meeting: Friday April 11th 2025; 9 a.m.**
- **2025 Alumni Awards Banquet: Saturday Night April 12th 2025; Time/Location TBD**

Go Herd!

Attendance:

Misty Michelle Skidmore
McDaniel, Jane
Bailey, Cara
Ben Workman
Jimmy Black MUAA President
Joe Cunningham
Emily Gaskins
Melissa Blatt
James M. Lester
Annette Green
Greer, Laura A
Perry, Michael Wade
Tatum, Walker
Smith, Feon
Becca Hayes (NCCHCA)
Talbott, Griffin
Jackson, Jill
Wooldridge, Jordan
Tiffany
James, Matt
Chris Dickerson
Raines, Will
sharon maynard
Sara Pennington
RaShad
Collins, David A. (LNG-RDU)
Profitt, Brad
Shremshock, Mikala
Alyssa Hammond
Krista