



## MUAA General Board Meeting

September 11th, 2025

### AGENDA

#### Microsoft Teams Virtual Meeting at 5:30 p.m.

##### Call to Order & Welcome at 5:32pm

- Jimmy Black, MUAA President
  - o Appreciate committee leads that have held meetings so far

##### MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
  - o Sent minutes to the emails on the roster, if you did not receive, please reach out
  - o Working on updating the Alumni webpage
- Treasurer's Report – David Collins, Treasurer
  - o Investment returns - on last year - 9.3% to \$41,665
    - Corpus is currently: \$38366.89
    - 5 gifts of \$230 so far this FY
    - Endowment - amount available to spend - \$1,298.00
  - o Budget for FY 25/26
    - \$277,000 in revenue, \$260,000 in expenses
      - Expenses does not include wages
    - Stretching compared to comparable institutions
    - Allocated \$5,000 for board to spend - our own discretion
  - o Jimmy gave reminder that to be on the board you must be an active giving donor to MU. Prefer the Events and Activities Fund (QR code at top of Agenda)

##### Alumni Relations Team Report

- VP of Alumni Relations Matt James & Director of Alumni Engagement Walker Tatum
  - o Homecoming - Wheel of Thunder
    - Grand Marshall - Jim Thornton - Voice of Wheel of Fortune - Flying in October 11 and will be in Huntington all week
    - Response has been large
    - What we know:

- Not bringing back the 25th and 50th class reunions for this year
    - Benchmarking across peer institutions
  - Unity Walk at the beginning of the week
  - Mid-week - student festivities
  - Hoops in Huntington downtown on Friday
  - Board Meeting/Parade/Bonfire on Friday
    - Board working bonfire - hand out awards
    - Friday afternoon event may come back, led by Huntington Chapter
  - Saturday
    - Tailgate before game - New Location: Parking lot beside Maintenance Building - Right beside REC Field - Kids Fest on REC Field
    - Stamfeed (Thursday Night) and office decorating that week as well - many moving parts
- Question from Joe - Ambassador Showcase - will it be virtual? Walker to find out and get back to us
- Question from Walker - Usually attempt to do a tour while in town - Keith Albee/Football Field Deck?
  - Nico wants a big group photo, so photo ready during the meeting in front of Old Main
- **Secretary of Alumni Engagement Piper Cook (SGA)**
  - Excited to see everyone in October
    - If you want to be in parade, reach out to Aaron Cochran
    - Reach out if you have any questions
    - Going to see what we can do for Friday afternoon event
  - Looking for someone to sponsor an ice cream social for mental health week on campus, November 5
    - Not sure if there is a sponsor for the actual ice cream -
      - Jimmy suggests reaching out to Taylor at Austin's in The Market
  - Cookies and Conversation event on November 3
  - Still working on dancing with the herd event, more info to come at October meeting
  - Jimmy requests Piper to email the board the dates of those events.

#### **Committee A: Janie McDaniel, VP2**

- Chapters: (Megan Barbour/Tiffany Ferrari)
  - Committee meeting next Wednesday and president's meeting on Thursday
    - Want to know what members want to see out of committee. Getting up and running.
- Events: (Rashad Sanders/Chris Dickerson)
  - Talking about homecoming, helping however we need to
    - Bonfire and

- Stamfeed (changing up order of restaurants and have a DJ at SIP) Pint glasses again
  - La Fontainne's
  - Summit
  - MU Cafe
  - Peddler
  - SIP
- Jill talking to get social media promotion items out
- Room Block :
  - Block of 10 rooms for homecoming. The rate is \$285/Night for a double or king bed. If we can fill the original block of 10 rooms in a timely fashion, they can provide more room if we need them.

**Booking Link:** <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=HTSDTDT&groupCode=CDT91M&arrivaldate=2025-10-17&departuredate=2025-10-19&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

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- Business & Development: (Melanie Pagliaro/David Collins)
  - Scheduled to meet Sept. 24
  - Met with Jimmy and Matt earlier to discuss at committee meeting
    - Logos were sent this week then to work with BSN to lock down date
    - Committee will review apparel and make suggestions
  - Looking at launching online/flash sale during homecoming
    - Should have meeting invite go out tomorrow
    - Look at having a plug in on the Jumbotron at the football game? - Jimmy will send note to Matt and Walker to Talk to Ryan Crisp or Teddy Kleumper about that. Send over a QR code and mockup of shirt.

### **Committee B: Jill Jackson, VP1**

- Membership: (Melissa Blatt/Michael Perry)
  - Jimmy giving report - Perks program being worked on with Ageo
    - Collaborate with Big Green
  - Working on QR codes and alumni engagement
  - Marshall for All announcement coming soon
- By-Laws: (Steve Wellman)
  - Getting clean copy of bylaws, except red lining is still showing up, but working on fixing, then will send to Secretary for signature and addition to the website.

### **Miscellaneous Items & Adjournment @ 6:27pm**

#### **Jimmy:**

- Walker will send out a full list of events for homecoming and sending out volunteer signups for all of the events in the next week or two.

- A lot of great things going on.
- Sign up when the sign up sheets come out!

### **Upcoming Dates:**

- **Executive Board Meeting: Thurs September 25th at 5:30 p.m. via Teams**
- **Marshall For All Ambassador Showcase: Friday October 10<sup>th</sup> 6 p.m. Brad D. Smith Foundation**
- **Homecoming Week: October 13<sup>th</sup> – October 19<sup>th</sup>**
- **Homecoming In Person Meeting: Friday October 17th 2025 at 9 a.m.**
- **General Board Meeting: Thurs November 13<sup>th</sup> 2025 at 5:30 p.m. via Teams**
- **Alumni Weekend 2026: April 10<sup>th</sup> – 11<sup>th</sup> 2026**

**Go Herd!**

Attendance:

Misty  
Ben  
Brian  
Cathryn  
Chris  
Dave  
Piper  
Daniel  
Debbie  
James  
Jimmy  
Jodi  
Joe  
Jane  
Melanie  
RaShad  
Sara  
Mikala  
Neon  
Steve  
Tiffany