



MUAA General Board Meeting

September 11th, 2025

AGENDA

Microsoft Teams Virtual Meeting at 5:30 p.m.

Call to Order & Welcome at 5:32pm

- Jimmy Black, MUAA President
 - o Appreciate committee leads that have held meetings so far

MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
 - o Sent minutes to the emails on the roster, if you did not receive, please reach out
 - o Working on updating the Alumni webpage
- Treasurer's Report – David Collins, Treasurer
 - o Investment returns - on last year - 9.3% to \$41,665
 - Corpus is currently: \$38366.89
 - 5 gifts of \$230 so far this FY
 - Endowment - amount available to spend - \$1,298.00
 - o Budget for FY 25/26
 - \$277,000 in revenue, \$260,000 in expenses
 - Expenses does not include wages
 - Stretching compared to comparable institutions
 - Allocated \$5,000 for board to spend - our own discretion
 - o Jimmy gave reminder that to be on the board you must be an active giving donor to MU. Prefer the Events and Activities Fund (QR code at top of Agenda)

Alumni Relations Team Report

- **VP of Alumni Relations Matt James & Director of Alumni Engagement Walker Tatum**
 - o Homecoming - Wheel of Thunder
 - Grand Marshall - Jim Thornton - Voice of Wheel of Fortune - Flying in October 11 and will be in Huntington all week
 - Response has been large
 - What we know:

- Not bringing back the 25th and 50th class reunions for this year
 - Benchmarking across peer institutions
- Unity Walk at the beginning of the week
- Mid-week - student festivities
- Hoops in Huntington downtown on Friday
- Board Meeting/Parade/Bonfire on Friday
 - Board working bonfire - hand out awards
 - Friday afternoon event may come back, led by Huntington Chapter
- Saturday
 - Tailgate before game - New Location: Parking lot beside Maintenance Building - Right beside REC Field - Kids Fest on REC Field
 - Stamfeed (Thursday Night) and office decorating that week as well - many moving parts
- Question from Joe - Ambassador Showcase - will it be virtual? Walker to find out and get back to us
- Question from Walker - Usually attempt to do a tour while in town - Keith Albee/ Football Field Deck?
 - Nico wants a big group photo, so photo ready during the meeting in front of Old Main
- **Secretary of Alumni Engagement Piper Cook (SGA)**
 - Excited to see everyone in October
 - If you want to be in parade, reach out to Aaron Cochran
 - Reach out if you have any questions
 - Going to see what we can do for Friday afternoon event
 - Looking for someone to sponsor an ice cream social for mental health week on campus, November 5
 - Not sure if there is a sponsor for the actual ice cream -
 - Jimmy suggests reaching out to Taylor at Austin's in The Market
 - Cookies and Conversation event on November 3
 - Still working on dancing with the herd event, more info to come at October meeting
 - Jimmy requests Piper to email the board the dates of those events.

Committee A: Janie McDaniel, VP2

- Chapters: (Megan Barbour/Tiffany Ferrari)
 - Committee meeting next Wednesday and president's meeting on Thursday
 - Want to know what members want to see out of committee. Getting up and running.
- Events: (Rashad Sanders/Chris Dickerson)
 - Talking about homecoming, helping however we need to
 - Bonfire and

- Stamfeed (changing up order of restaurants and have a DJ at SIP) Pint glasses again
 - La Fontaine's
 - Summit
 - MU Cafe
 - Peddler
 - SIP
- Jill talking to get social media promotion items out
- Room Block :
 - Block of 10 rooms for homecoming. The rate is \$285/Night for a double or king bed. If we can fill the original block of 10 rooms in a timely fashion, they can provide more room if we need them.

Booking Link: <https://www.hilton.com/en/book/reservation/deeplink/?cityhcn=HTSDTDT&groupCode=CDT91M&arrivaldate=2025-10-17&departuredate=2025-10-19&id=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

- Business & Development: (Melanie Pagliaro/David Collins)
 - Scheduled to meet Sept. 24
 - Met with Jimmy and Matt earlier to discuss at committee meeting
 - Logos were sent this week then to work with BSN to lock down date
 - Committee will review apparel and make suggestions
 - Looking at launching online/flash sale during homecoming
 - Should have meeting invite go out tomorrow
 - Look at having a plug in on the Jumbotron at the football game? - Jimmy will send note to Matt and Walker to Talk to Ryan Crisp or Teddy Kleumper about that. Send over a QR code and mockup of shirt.

Committee B: Jill Jackson, VP1

- Membership: (Melissa Blatt/Michael Perry)
 - Jimmy giving report - Perks program being worked on with Augeo
 - Collaborate with Big Green
 - Working on QR codes and alumni engagement
 - Marshall for All announcement coming soon
- By-Laws: (Steve Wellman)
 - Getting clean copy of bylaws, except red lining is still showing up, but working on fixing, then will send to Secretary for signature and addition to the website.

Miscellaneous Items & Adjournment @ 6:27pm

Jimmy:

- Walker will send out a full list of events for homecoming and sending out volunteer signups for all of the events in the next week or two.

- A lot of great things going on.
- Sign up when the sign up sheets come out!

Upcoming Dates:

- **Executive Board Meeting: Thurs September 25th at 5:30 p.m. via Teams**
- **Marshall For All Ambassador Showcase: Friday October 10th 6 p.m. Brad D. Smith Foundation**
- **Homecoming Week: October 13th – October 19th**
- **Homecoming In Person Meeting: Friday October 17th 2025 at 9 a.m.**
- **General Board Meeting: Thurs November 13th 2025 at 5:30 p.m. via Teams**
- **Alumni Weekend 2026: April 10th – 11th 2026**

Go Herd!

Attendance:

Misty

Ben

Brian

Cathryn

Chris

Dave

Piper

Daniel

Debbie

James

Jimmy

Jodi

Joe

Jane

Melanie

RaShad

Sara

Mikala

Neon

Steve

Tiffany