



MUAA Executive Board Meeting

November 20th, 2025

AGENDA

Microsoft Teams Virtual Meeting at 5:30 p.m.

Call to Order & Welcome @ 5:32PM

- Jimmy Black, MUAA President
 - Last meeting of 2025

MUAA General Business

- Attendance & Minutes Review – Misty Ferguson, Secretary
 - Sent minutes this morning, please let know of any edits
 - Sent in minutes to Rebecca to update website
- Treasurer's Report – David Collins, Treasurer (Grandpa Dave)
 - May have to bring back old bar chart to show who has given, off to a slow start
 - Should contribution to events and activities fund be mandatory?
 - Now have two funds that they are requesting to donate to - Operating Fund and Events and Activities Fund - Contributions to any fund counts, but Events and Activities preferred.
 - Set aside time in the January meeting to show how to set up the donation - Dave will send out email to update all.

Alumni Relations Team Report – Matt James & Walker Tatum

- Budget \$250,000 - Receive \$125,000 for year, have to raise the rest
- Historically use Events and Activities to work with, small yield every year to do what with (approx \$1500) - Operating - Feeds into the \$5000 the board is allotted every year - could be variable
 - Eventually be able to switch back to fund, right now
- Most of focus is hustle to get checks, but budget isn't large enough to support without.
 - Some hospitality items are not necessarily same.
- Sponsorship packet for business development committee to come
- Question from Missy: Budget for foundation director in lateral position?
 - It is not known.

- Last week very successful - 75 events
 - T-shirt sales money to scholarship
 - Fountain ceremony was 1.25 hours
 - Consultant to come to campus beginning of January - help to communicate value of Alumni office.
- Upcoming Major Costs
 - Soccer team support, as they win
 - Bowl game support, if going
 - Pharmacy alumni video for Vegas
 - Commencement - Glenn's to print a few more shirts
 - Alumni weekend in Spring
 - Spring Commencement t-shirts
- Dancing with the Herd Event
 - Marshall4All will get about \$2000
- Herd Holiday upcoming
 - Bobbie Dobbie membership joiner during holiday season/winter events
- Missy Thought: Alumni Events - Tables to have Bobbie Dobbie's
 - High school volunteer hours or intern, outside the alumni chapter
 - Would need someone to collect money
- Job description for new position coming soon
 - Finalists will be shared with exec committee

Dancing with The Herd: December 4th - <https://www.marshall.edu/dancingwiththeherd/>

Herd Holiday: December 8th - lighting tree, Santa Marco

Commencement: December 13th

Community Cares Week: May 19-May 22

Alumni Weekend: April 10-11, 2026 - looking at calendar to see when best for dinner

3 Cs: What are we doing to Improve the lives & Add Value to our Current Alumni, Students & Communities?

Executive Committee's Most Important Questions for November 2025

- Marshall For All – Spring Networking Event: Communication, Expectations & Defining Success
 - o Job Placement is a big priority
 - o Recruit local businesses, entrepreneurs, etc.
 - Objective for students to make connections in their field to see what that path to employment may look like
 - What dates/locations to target?
 - Spring Networking Event - Late February/Early March 2026

- o Panel discussions
 - o Meet similar people in companies (meet and greet)
 - o Meal attached
- Does Career Services already have something in the pipeline? Partner with them?
- By-Laws Updates (Codify Language, Young Alumni Board Member Additions etc.)
 - o Steve going through physical therapy
 - o Laura Greer to assist with updates
 - Should be able to present changes in January 2026
- Alumni Awards Banquet Planning
 - o Table to wait for Matt and Walker
- Alumni Awards & Board Nominations
 - o Nominations are open
 - As exec committee - important to nominate someone for award or board nomination
 - Need for At-large
 - o Read requirements for each award at meeting in January
 - o Missy Question - Do we put things out on social that asks for interested persons - prior to application

Adjournment: @6:46pm

Appreciate you giving your time and energy!

Superlatives from Jimmy:

Matt and Walker - Tireless Energy

Sara - Initiative

Janie - Dedication and Mental Toughness

Grandpa Dave - Expertise and Excellence - Best Treasurer

Missy - Leadership/Leader

Jill - Love and enthusiasm for all things Marshall

Misty - Commitment

Have a happy and safe Thanksgiving!

Upcoming Dates:

- **Dancing With The Herd!: Thursday Dec 4th 2025 5:30 p.m. Brad D. Smith Foundation Hall**
- **Marshall Winter Commencement: Saturday Dec 13th 2025 10 a.m. Marshall Health Network Arena**
- **General Board Meeting: Thurs January 8th 2026 at 5:30 p.m. via Teams**
- **Executive Board Meeting: Thursday January 22nd 2026 at 5:30 p.m. via Teams**
- **Alumni Weekend 2026: April 10th – 11th 2026**

- Community Cares Week: **May 18th – May 22nd 2026**

Go Herd!

Attendance:

Misty

Janie

Sara

Jimmy

Dave

Jill

Matt

Missy